

09818230:070901

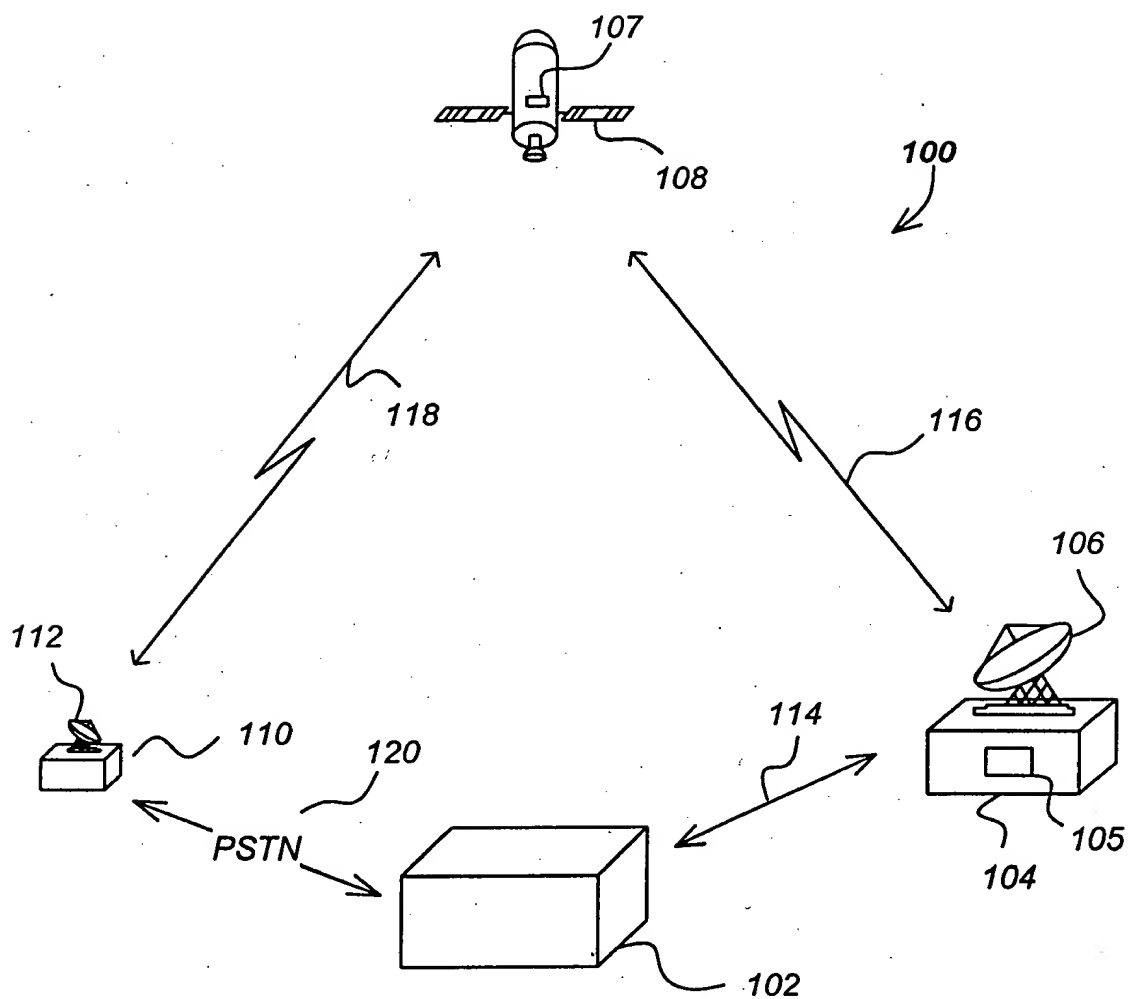
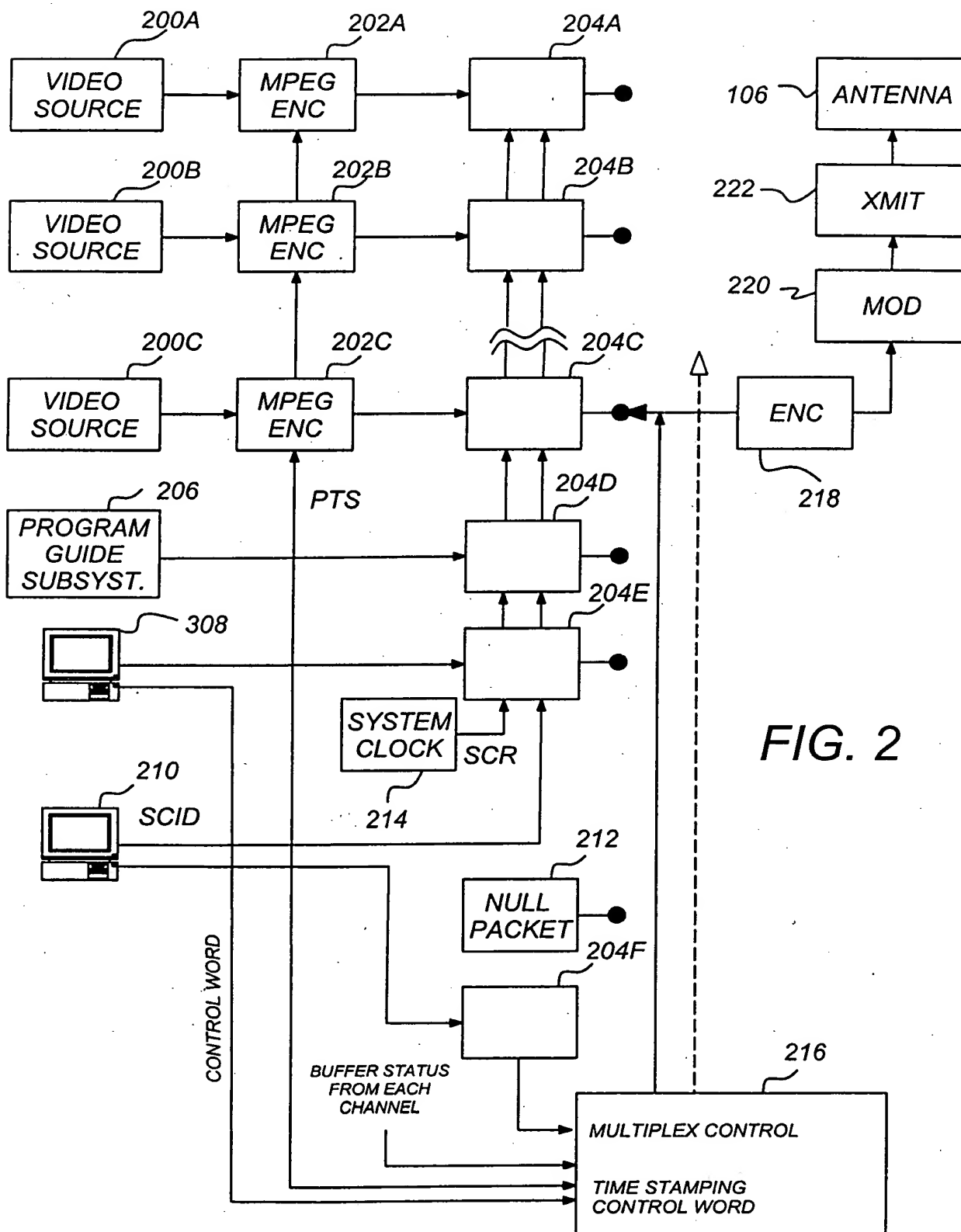


FIG. 1



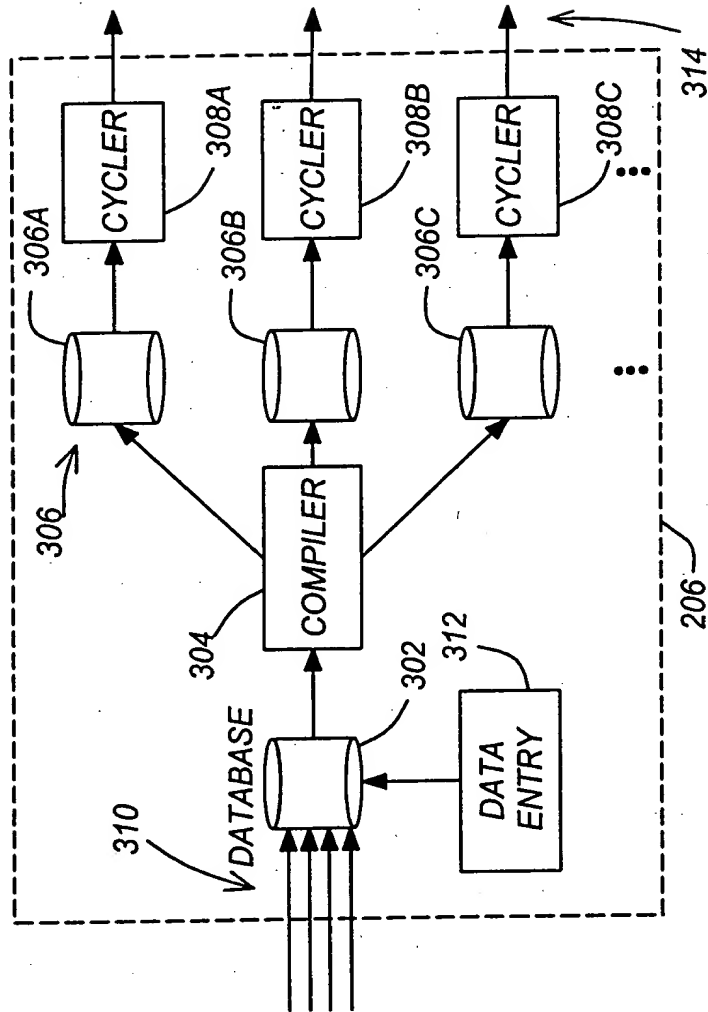


FIG. 3

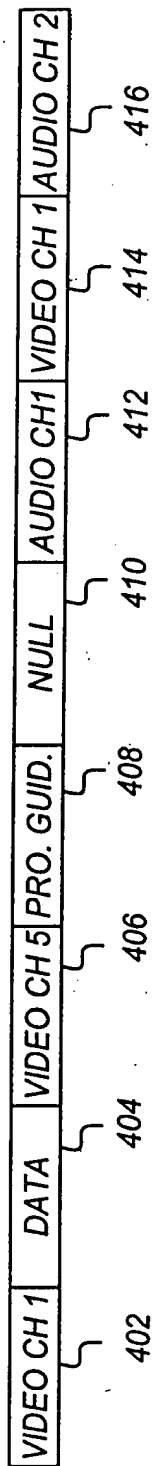


FIG. 4A

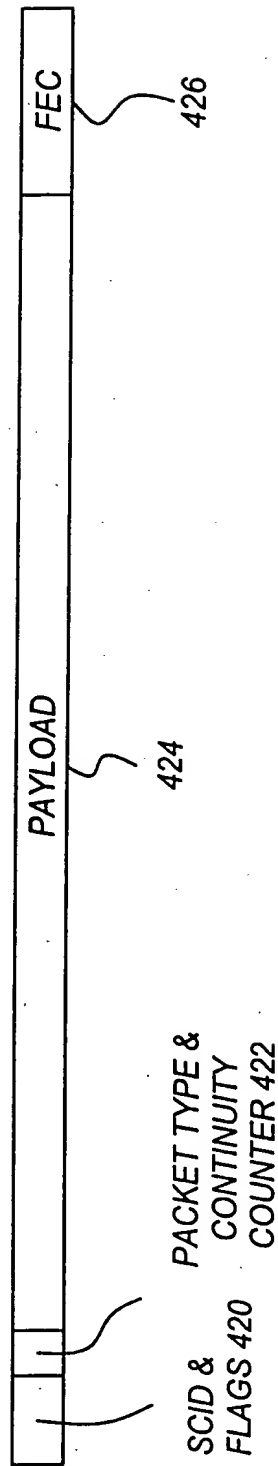


FIG. 4B



**FIG. 5**

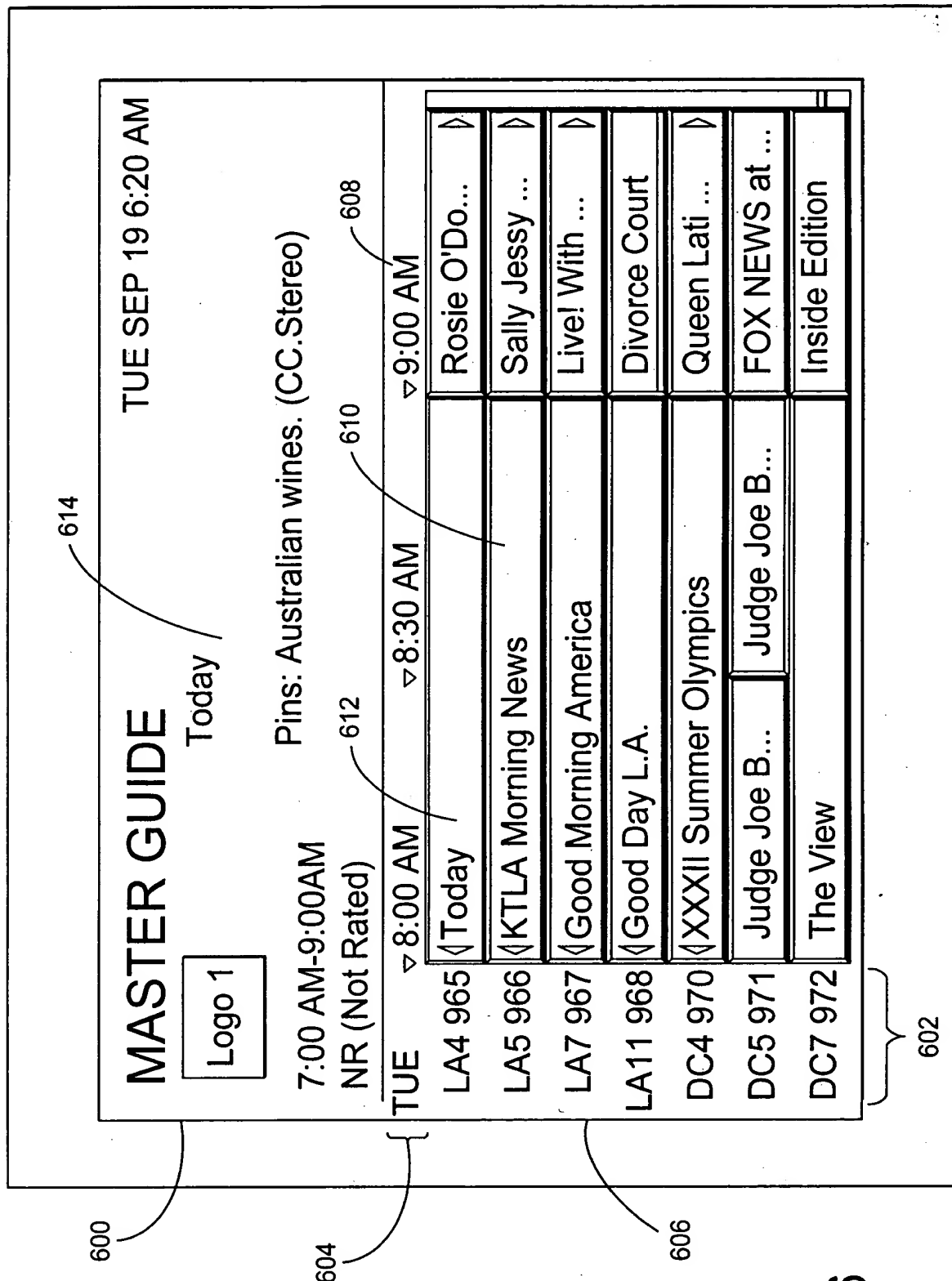
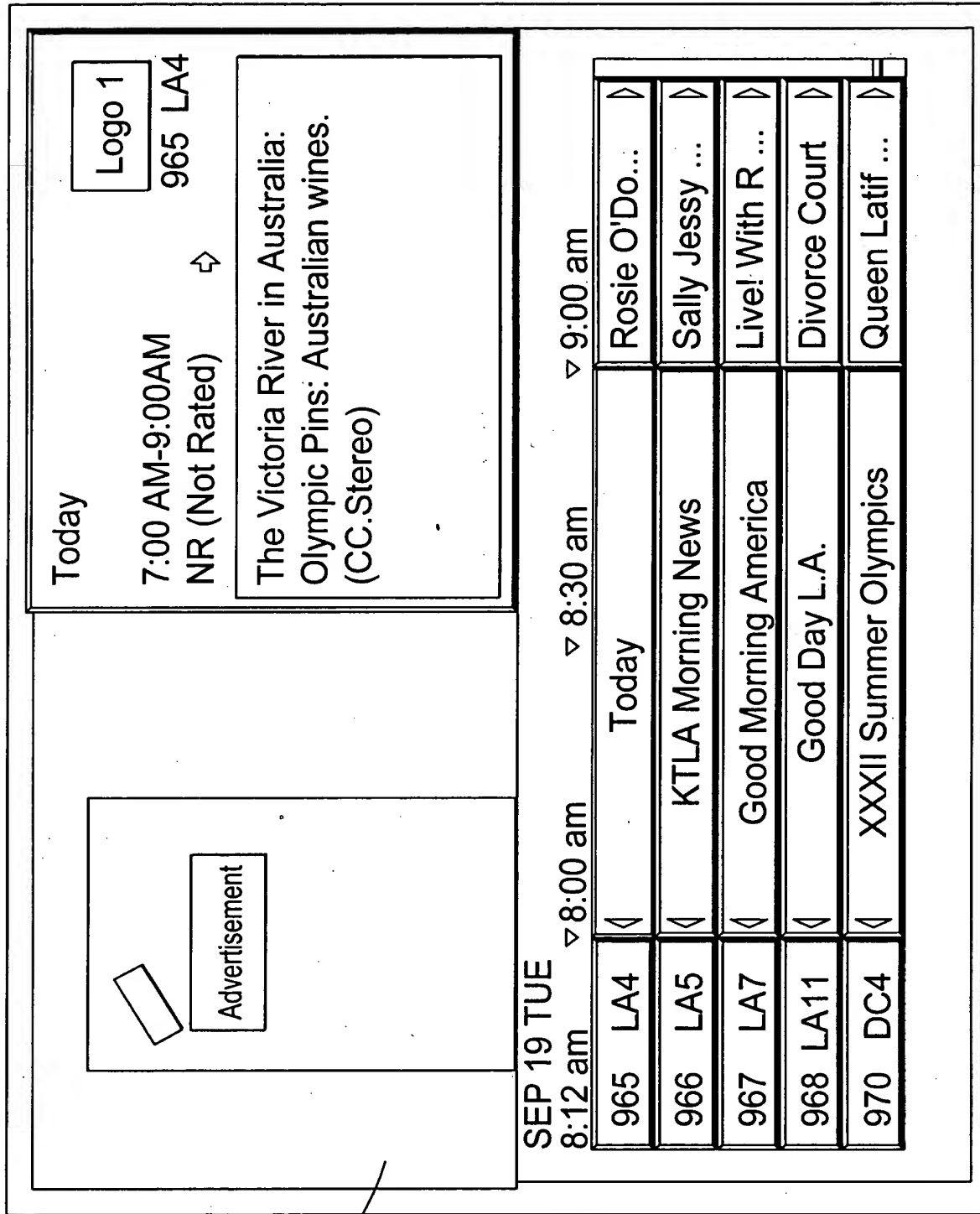


FIG. 6



702

700

FIG. 7

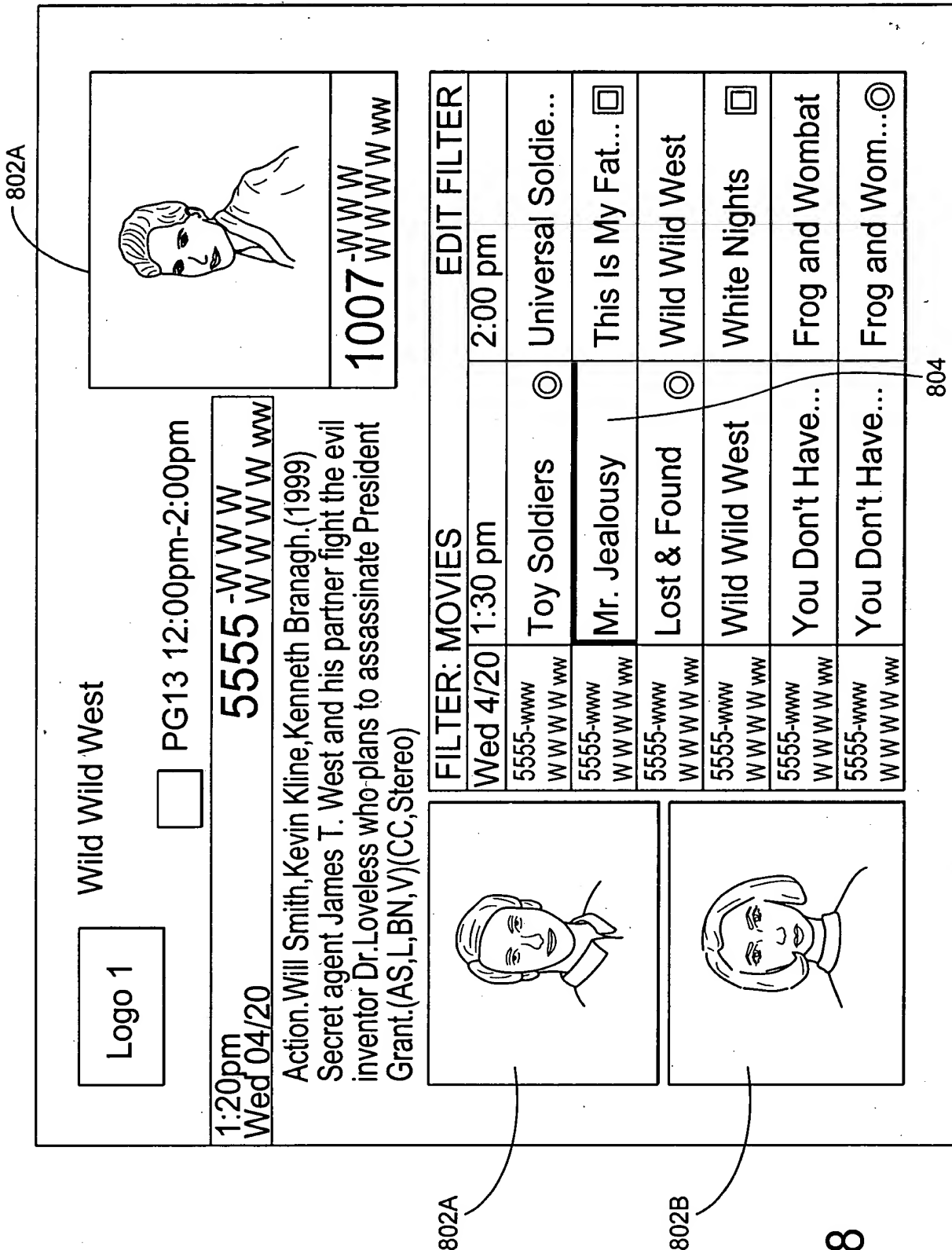


FIG. 8



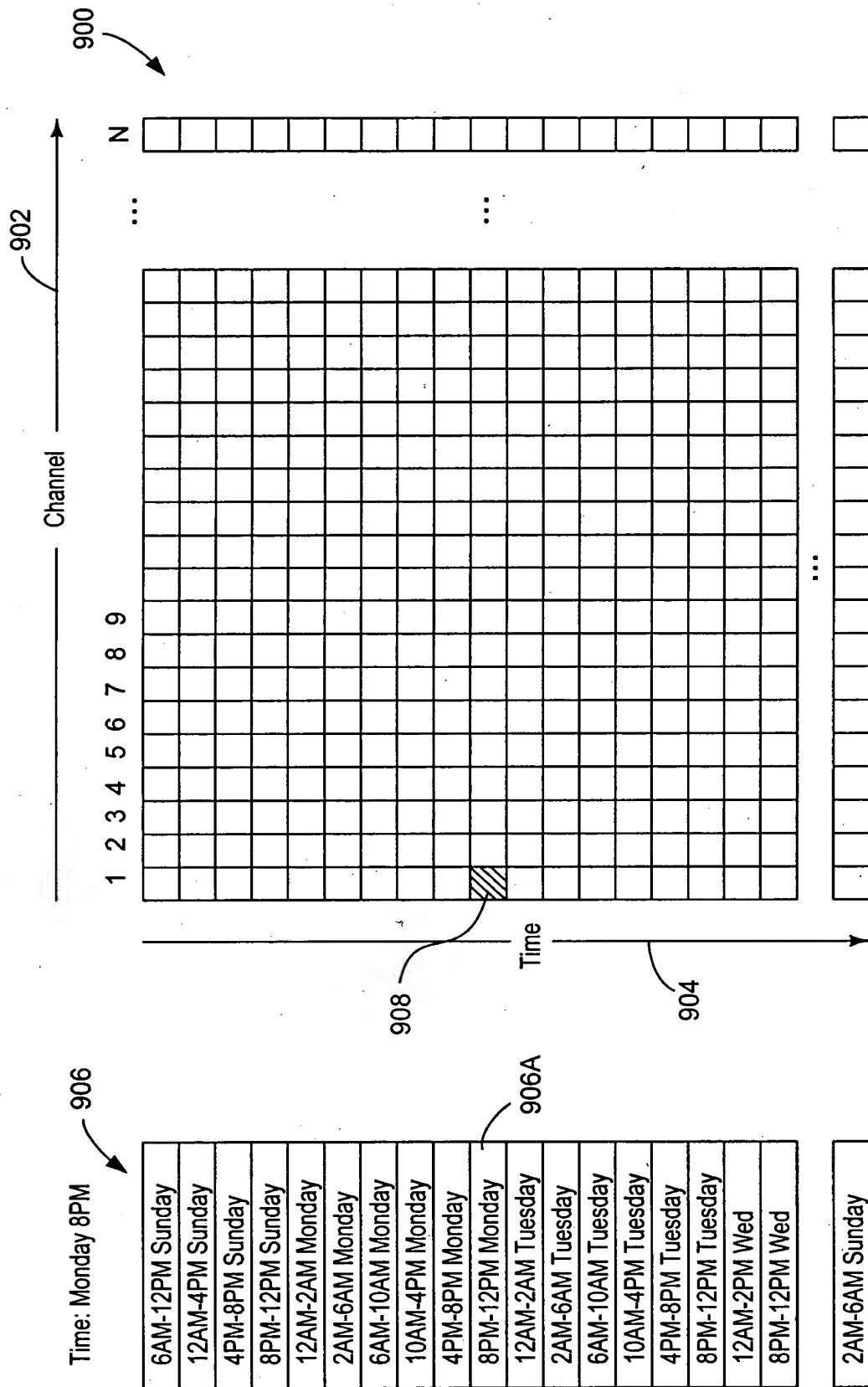


FIG. 9

Viewer/IRD is here in channel space and real time

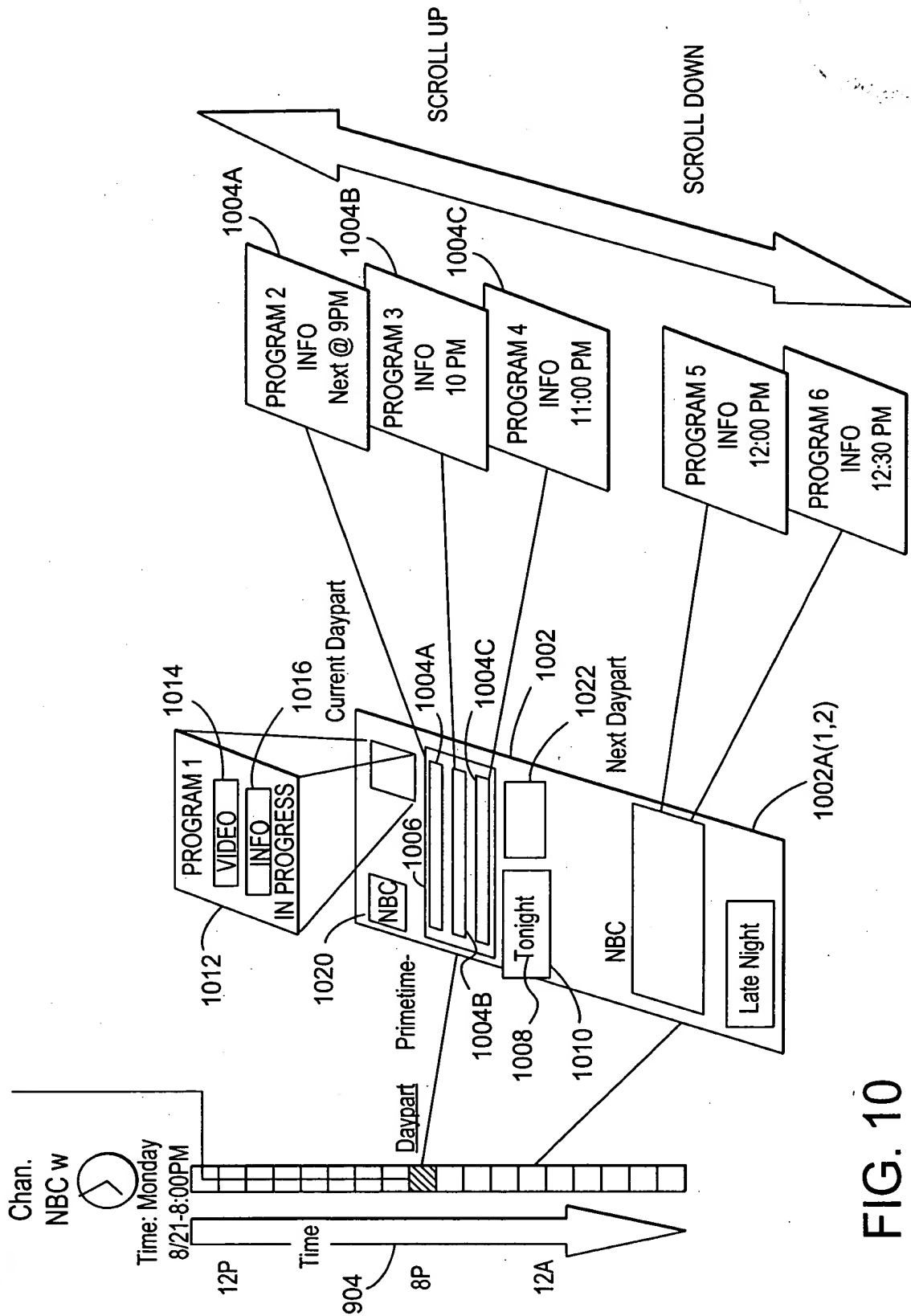


FIG. 10

Display Overlay

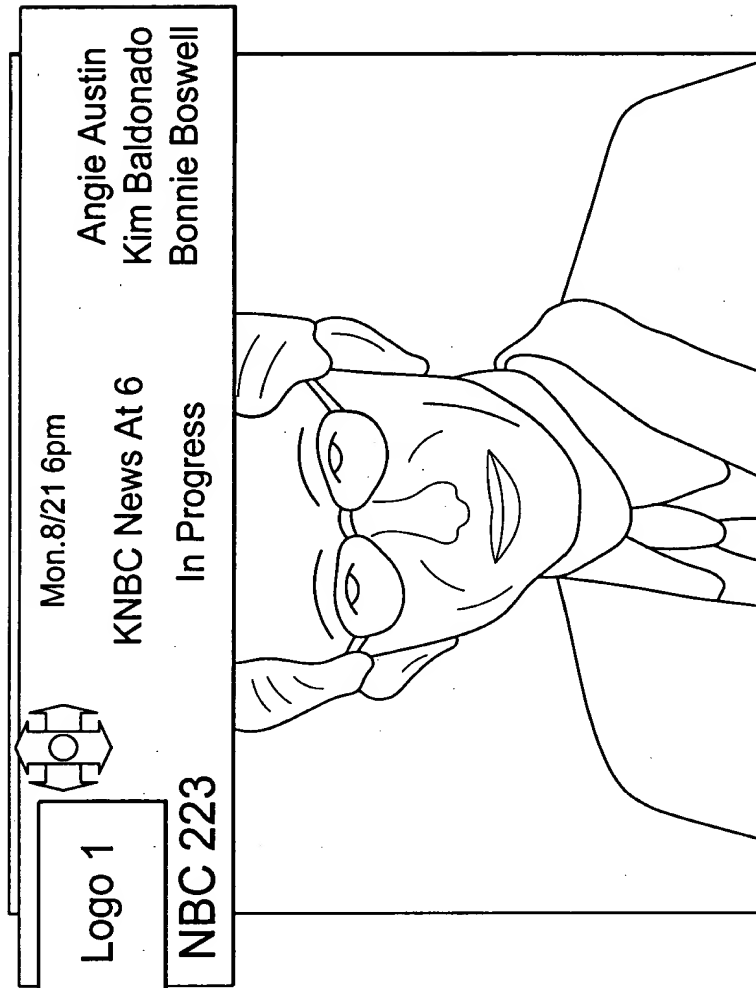


FIG. 11A

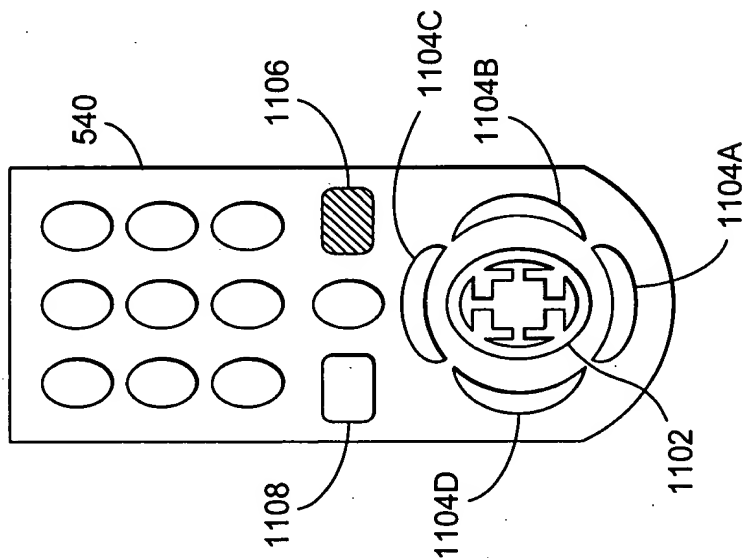


FIG. 11B



T06020" DE2BT860

Viewer/IRD is here in channel space and real time

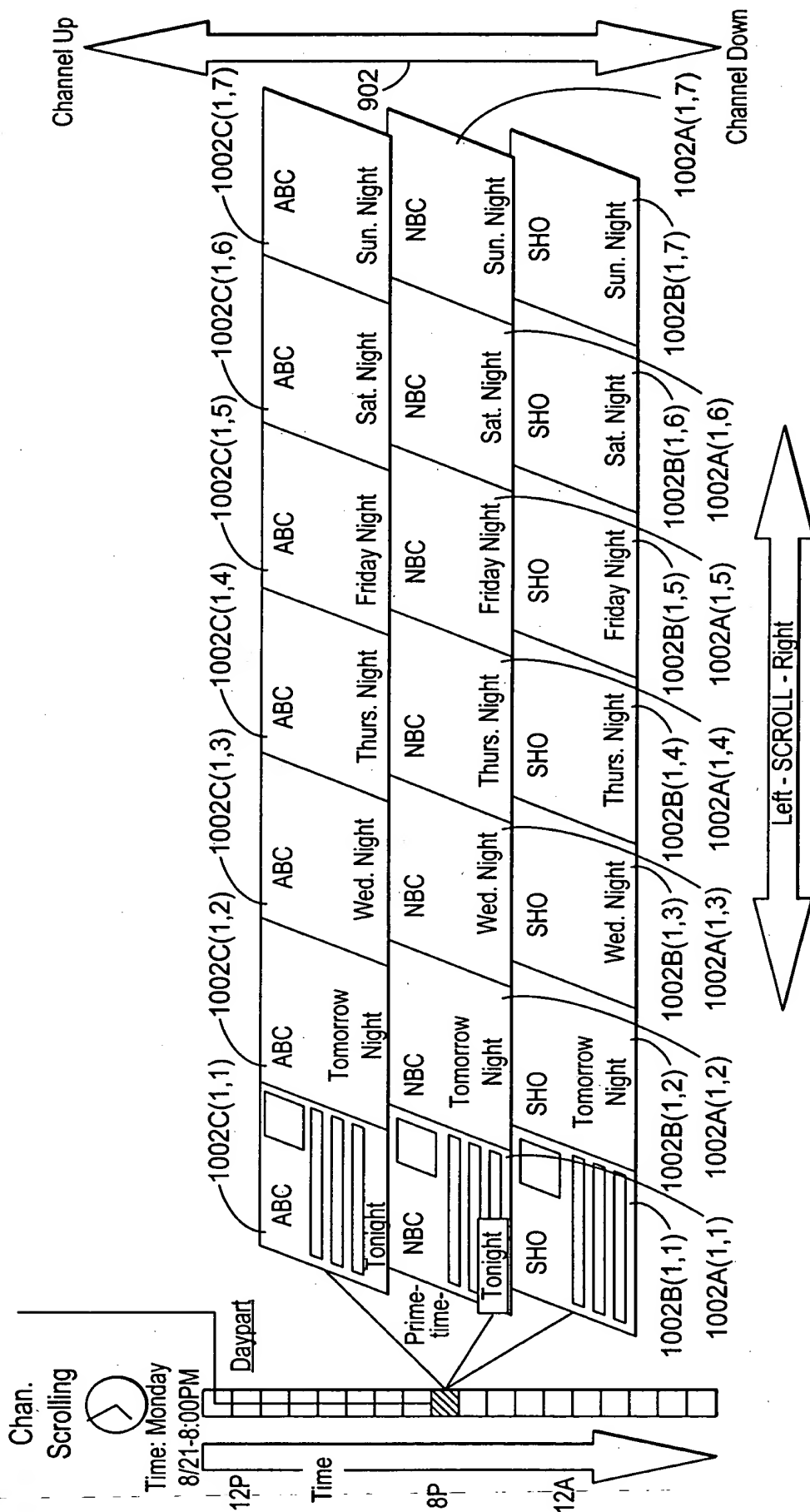


FIG. 13

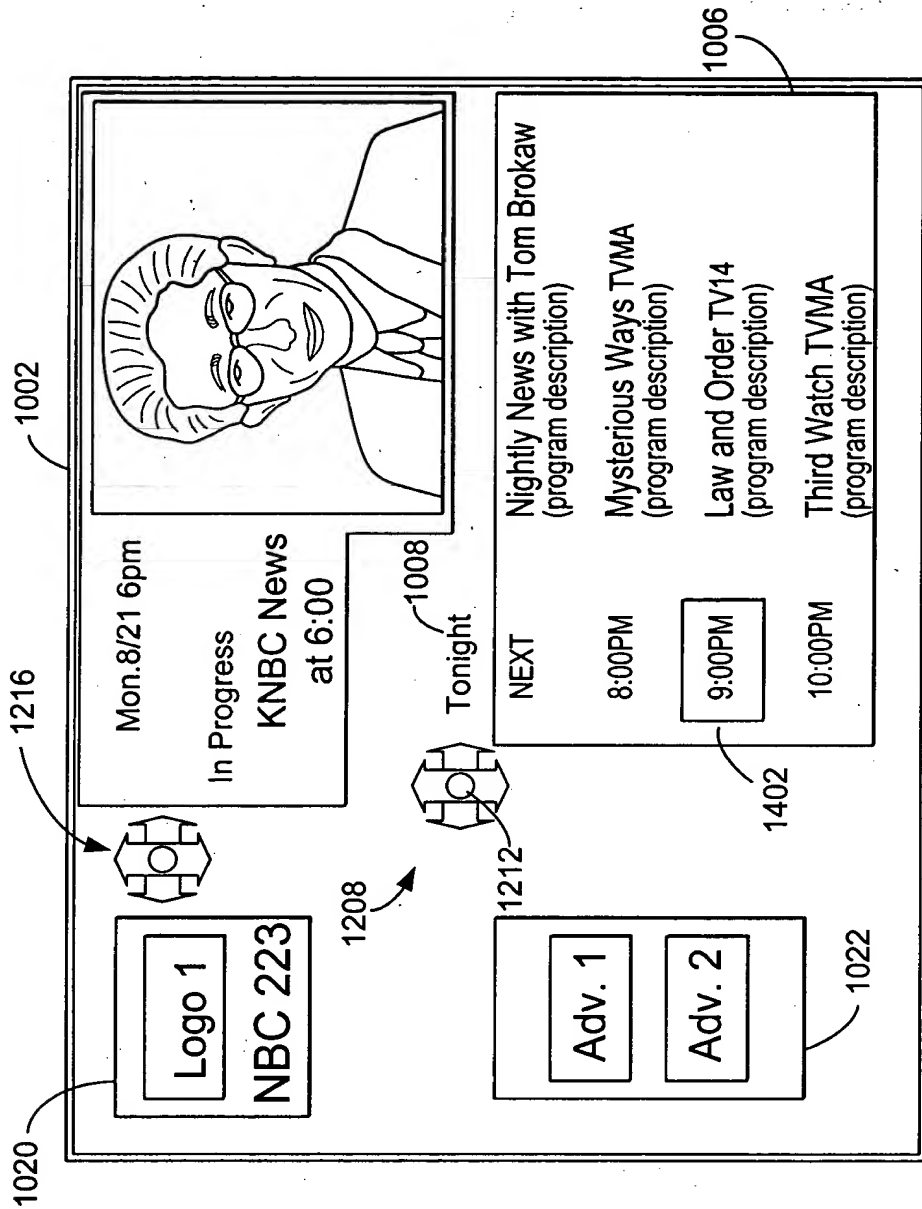


FIG. 14B

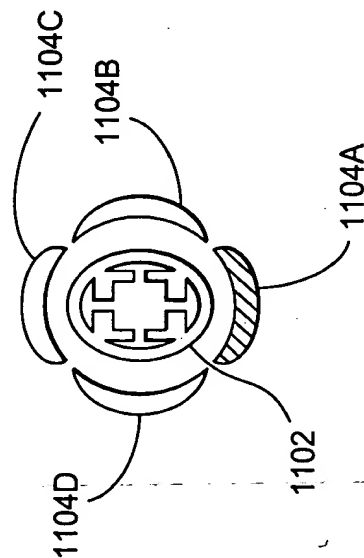


FIG. 14A

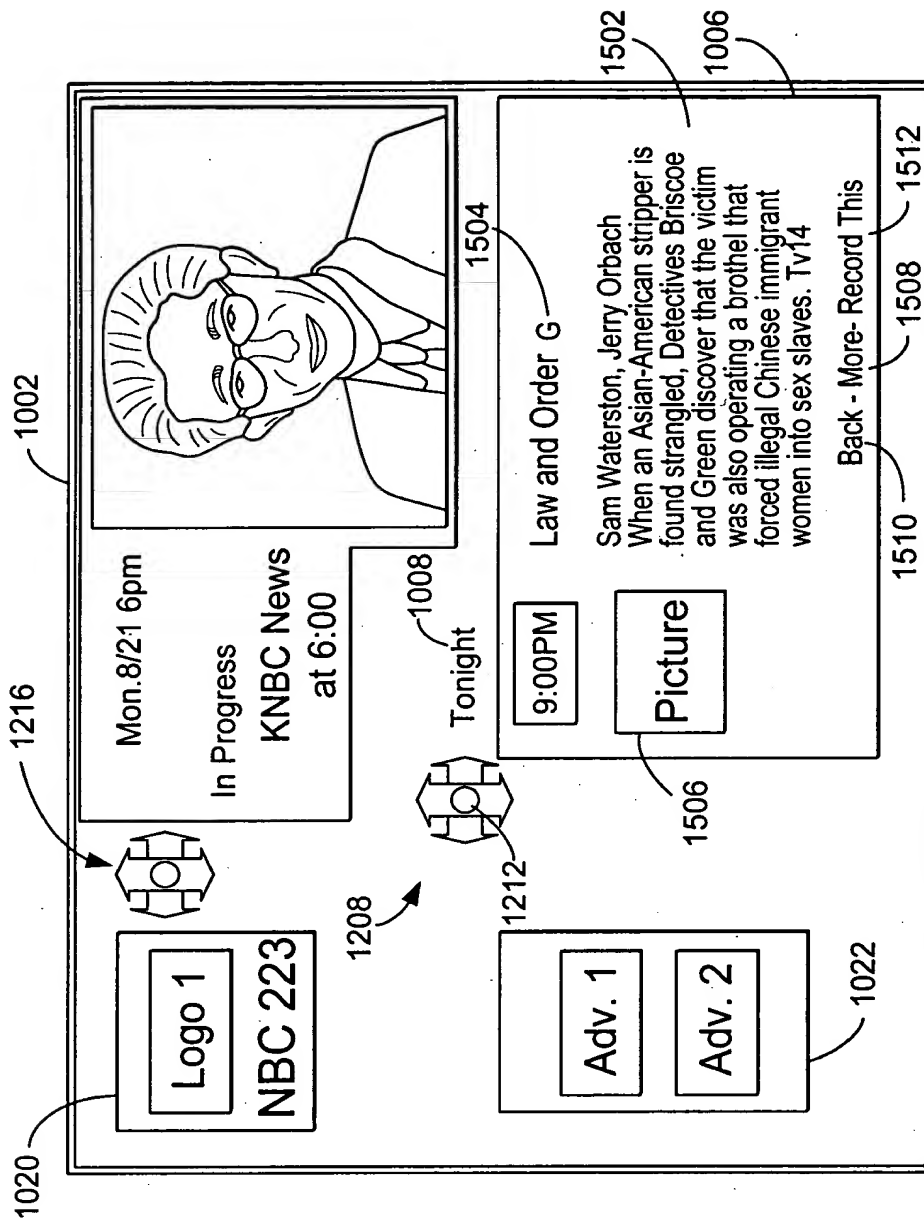


FIG. 15B

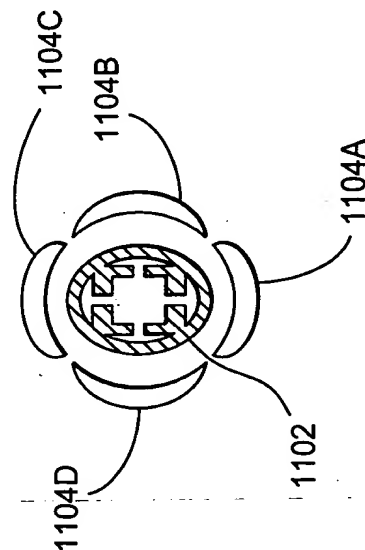


FIG. 15A

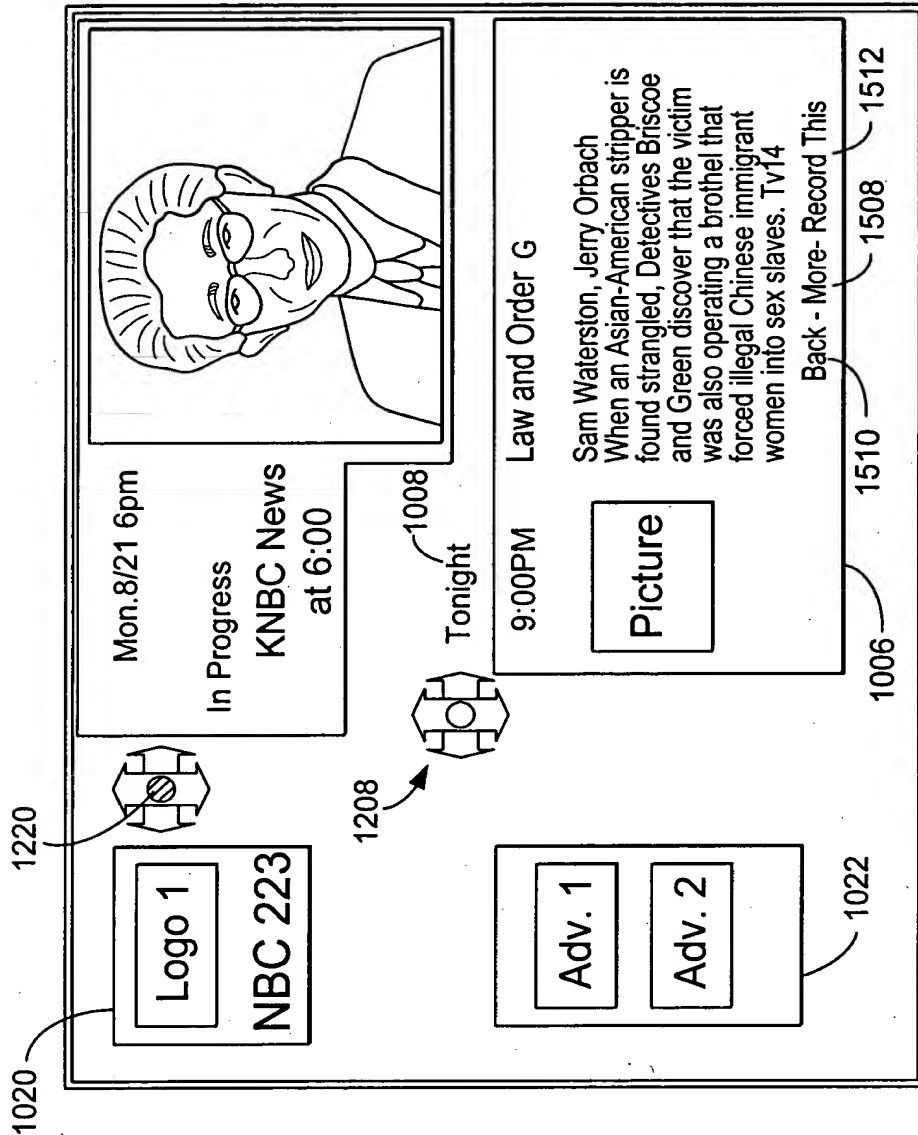


FIG. 16B

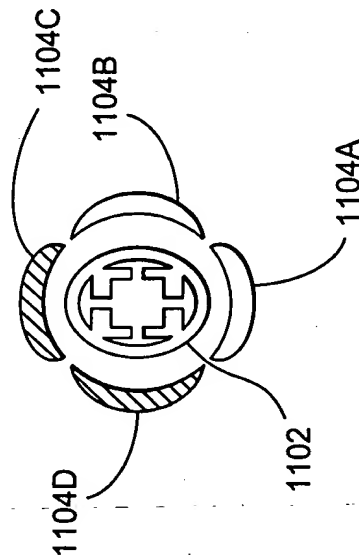


FIG. 16A



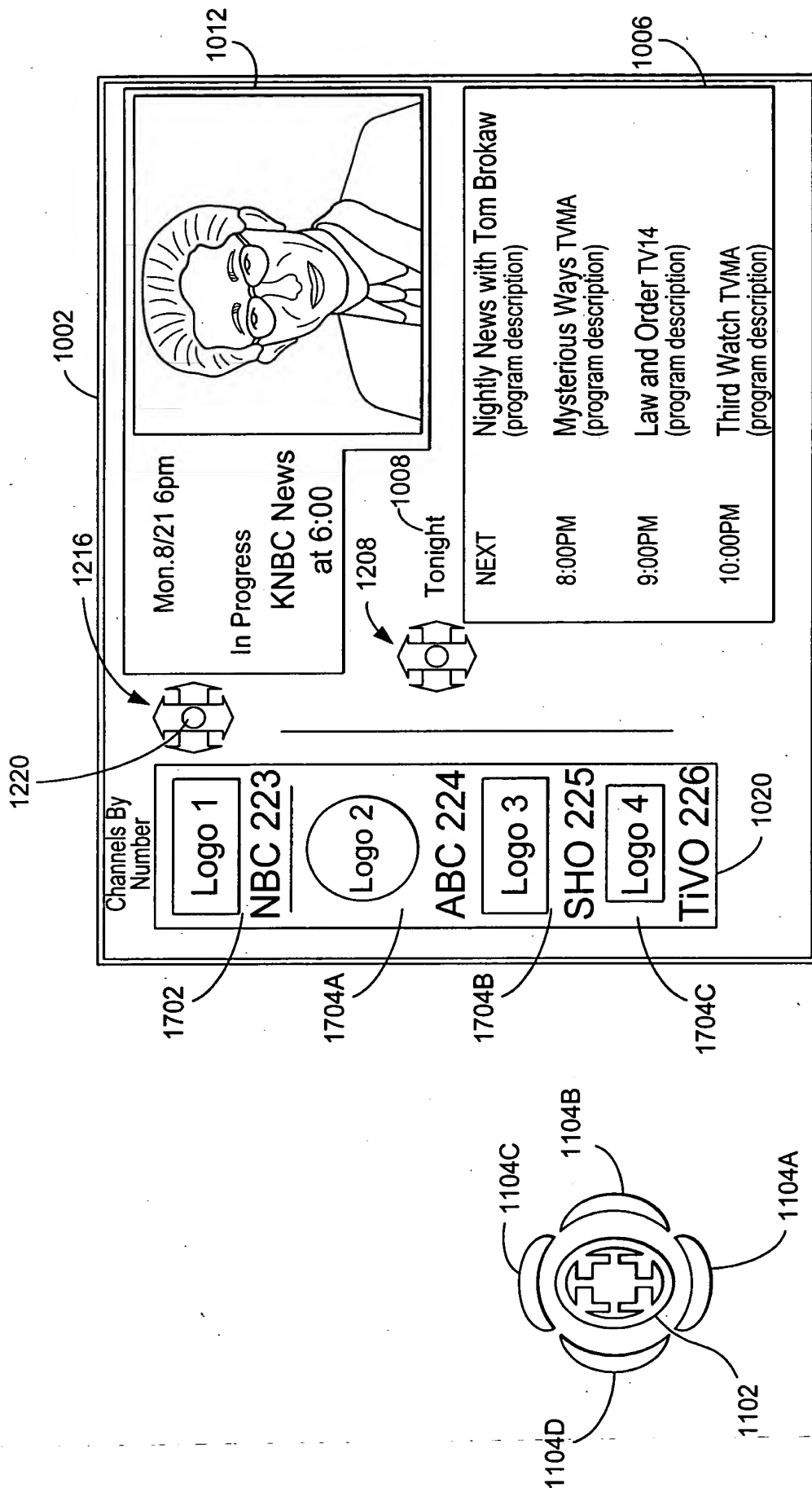


FIG. 17A

FIG. 17B

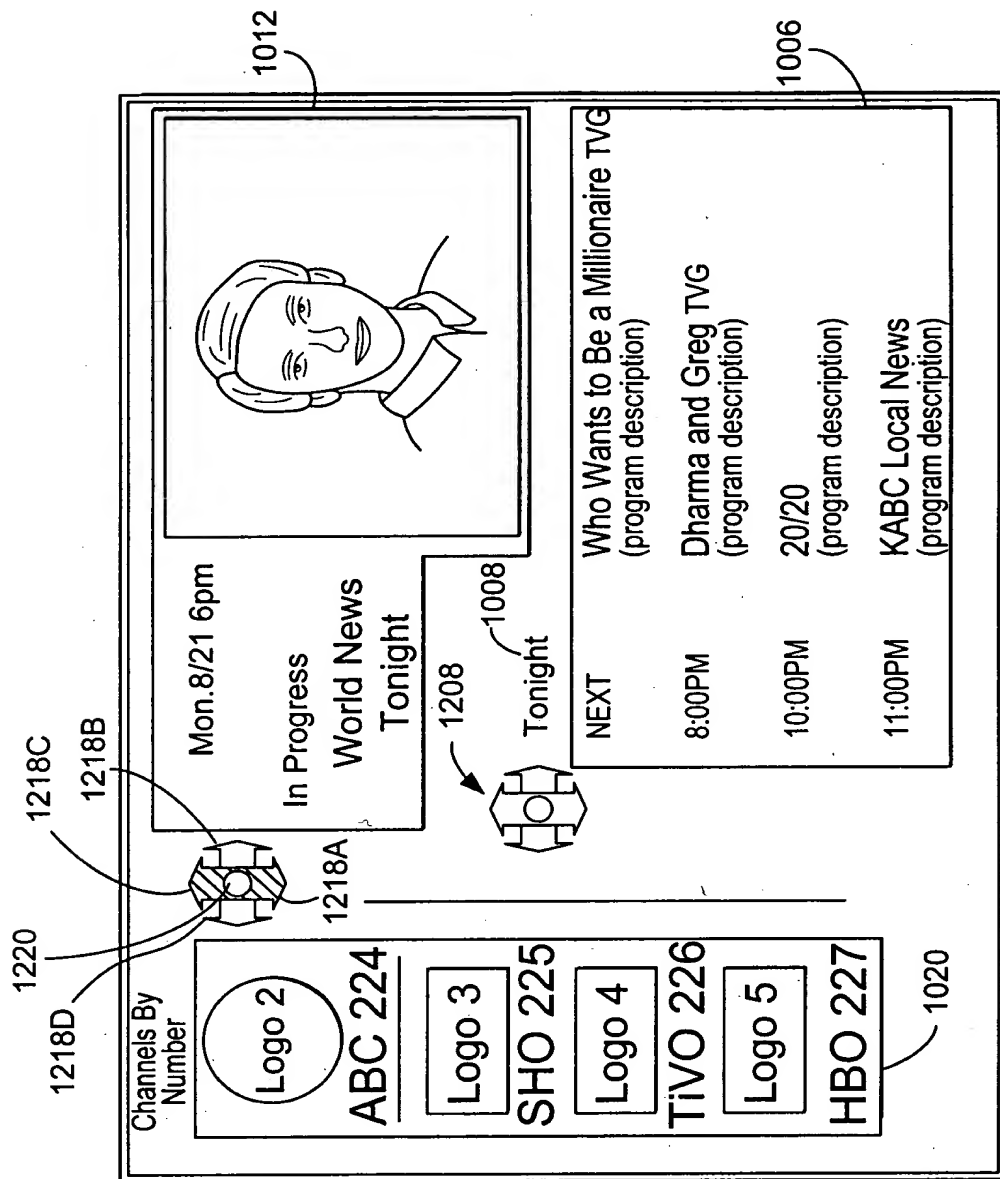


FIG. 18B

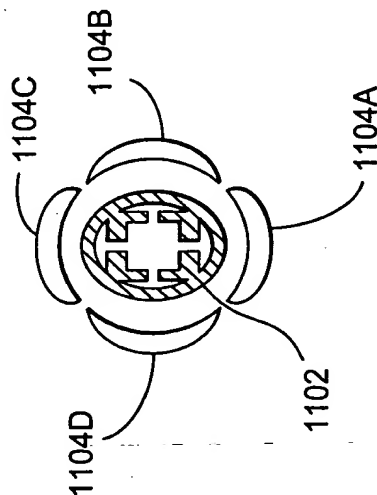


FIG. 18A

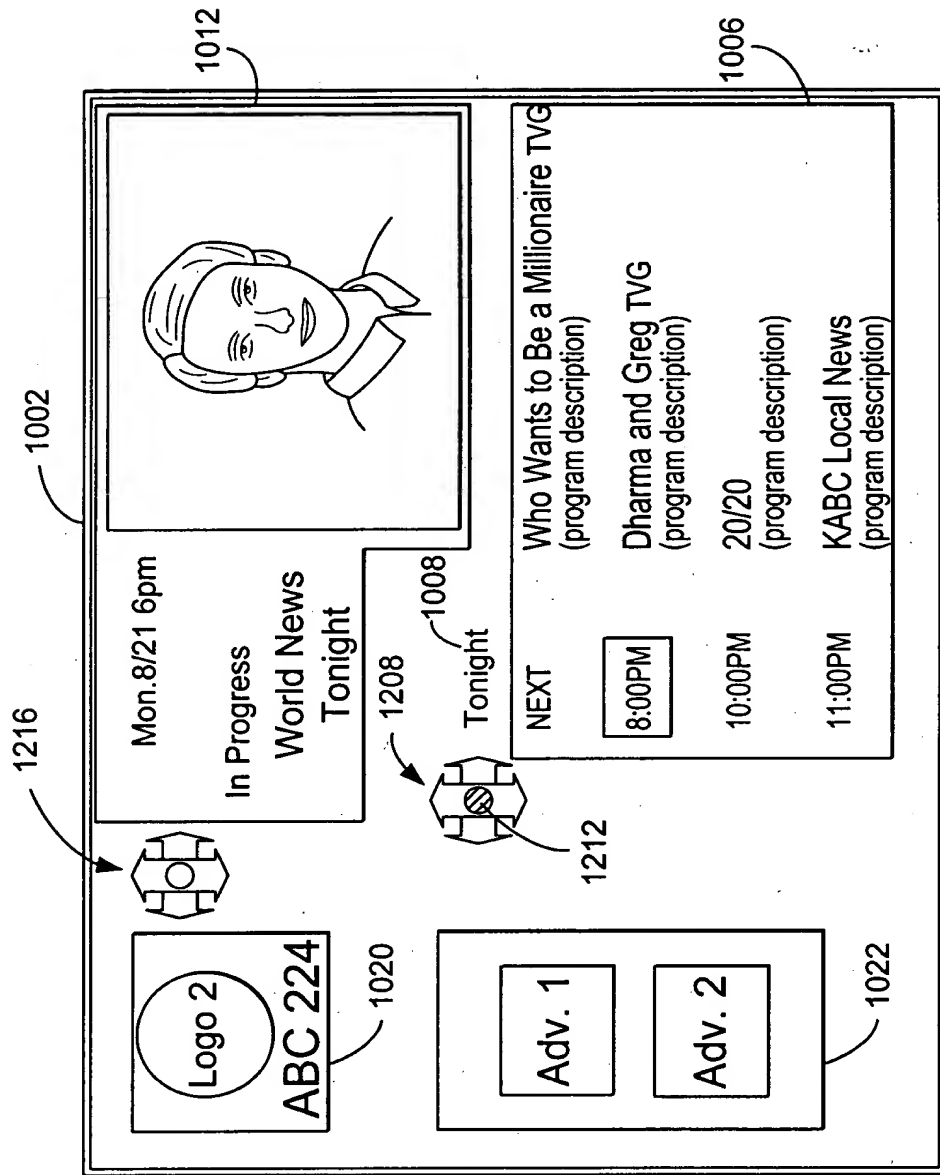


FIG. 19B

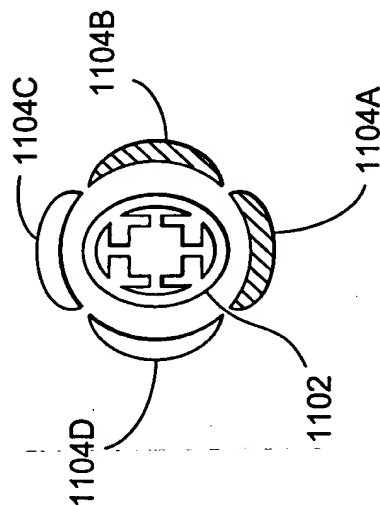


FIG. 19A

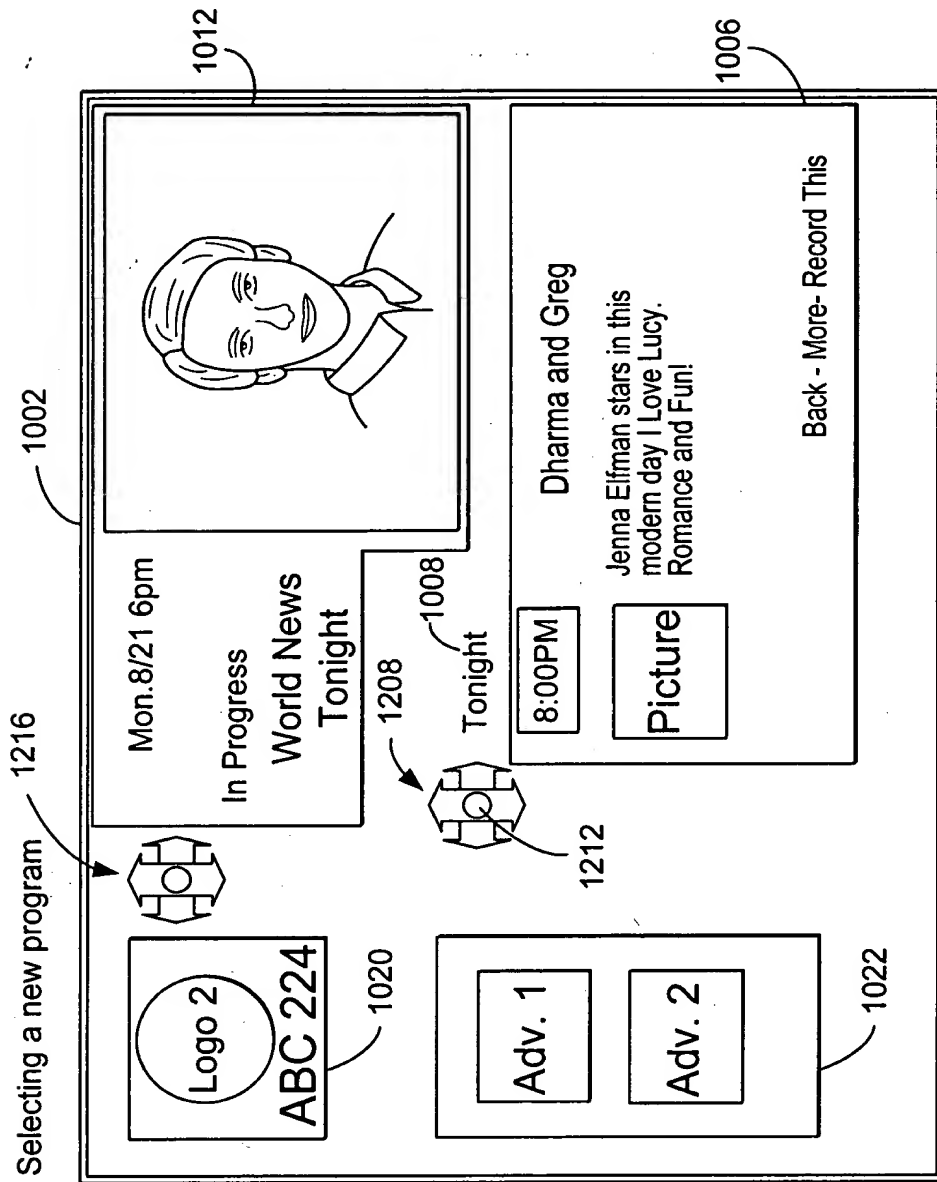


FIG. 20B

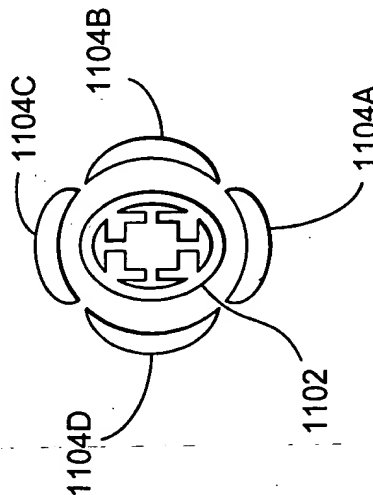


FIG. 20A

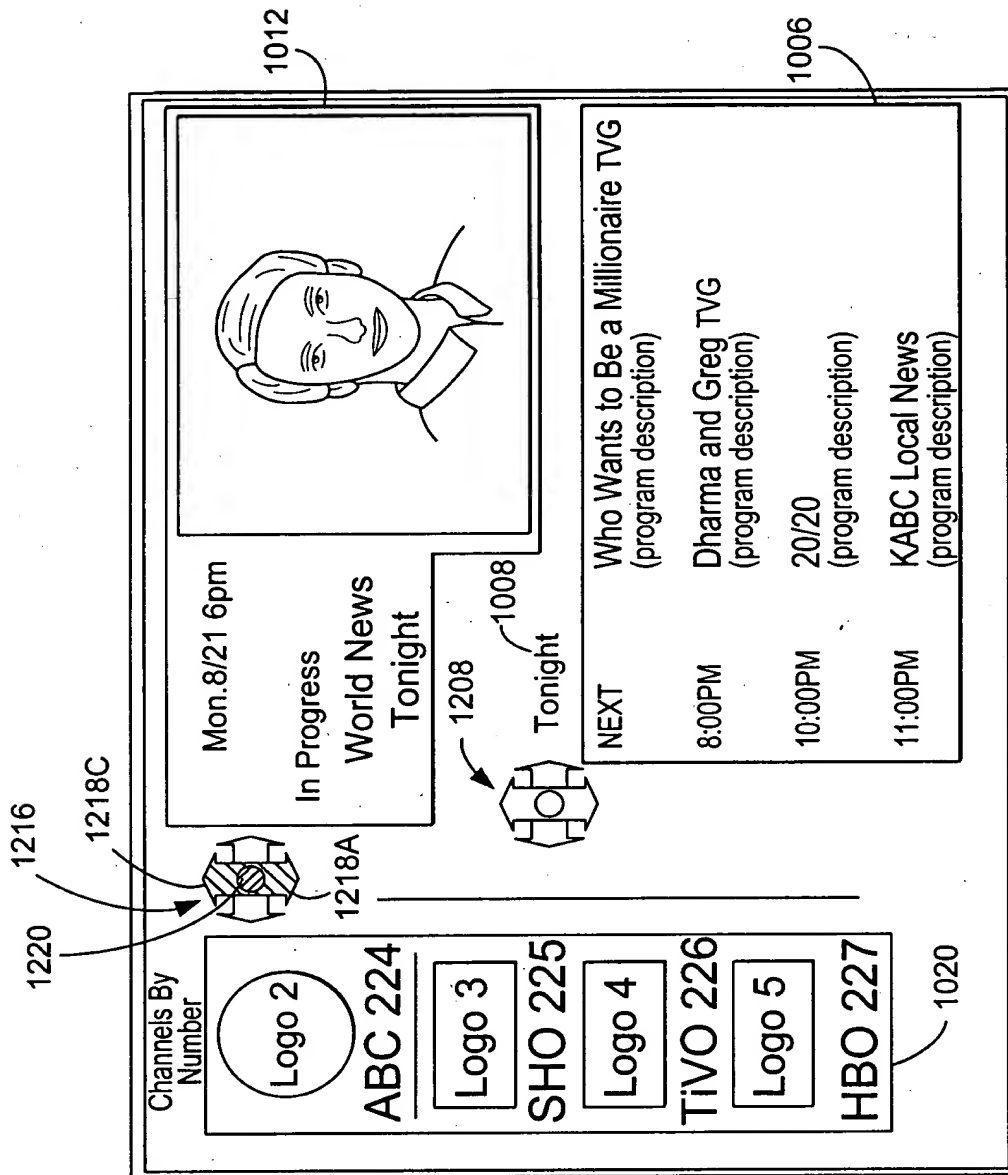


FIG. 21B

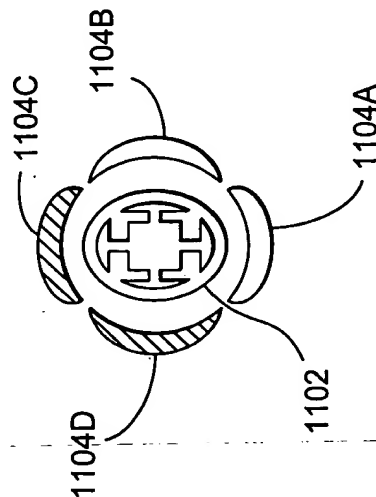


FIG. 21A

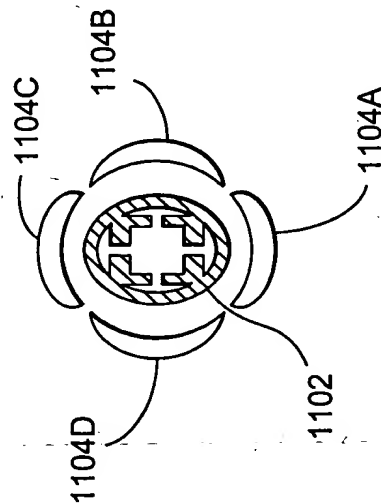


FIG. 22A

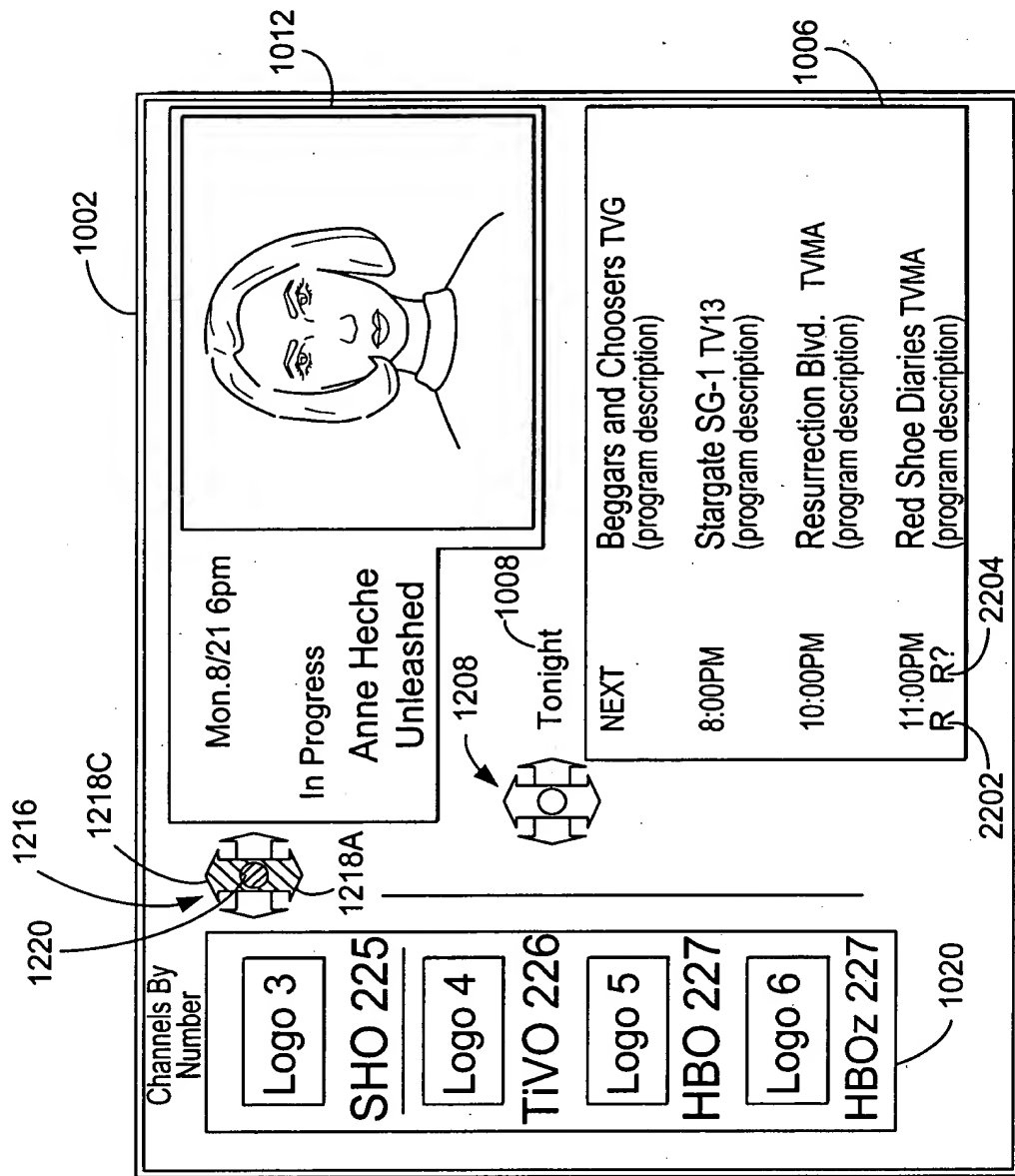


FIG. 22B

090162-07001

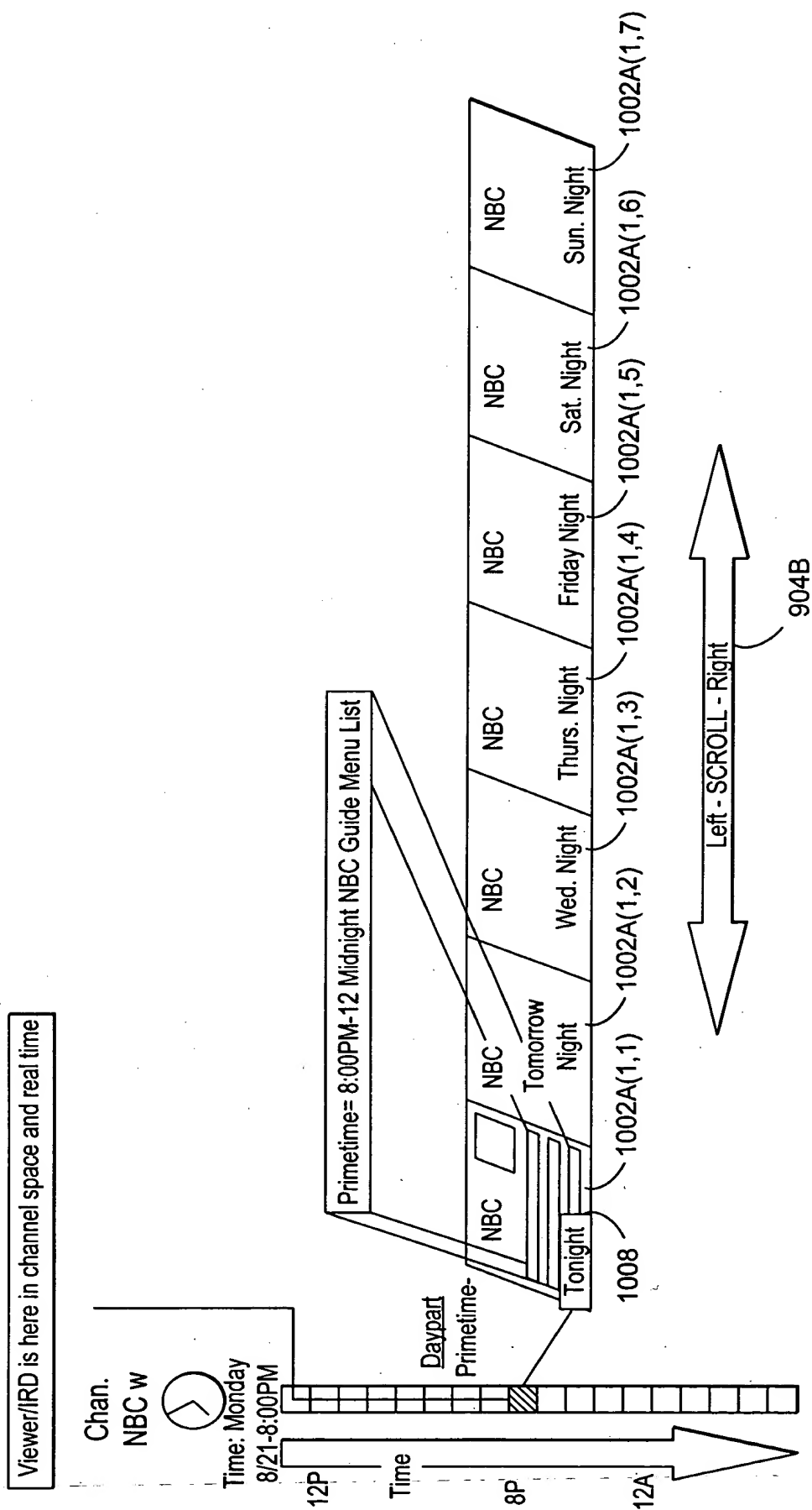


FIG. 23

090162-07001

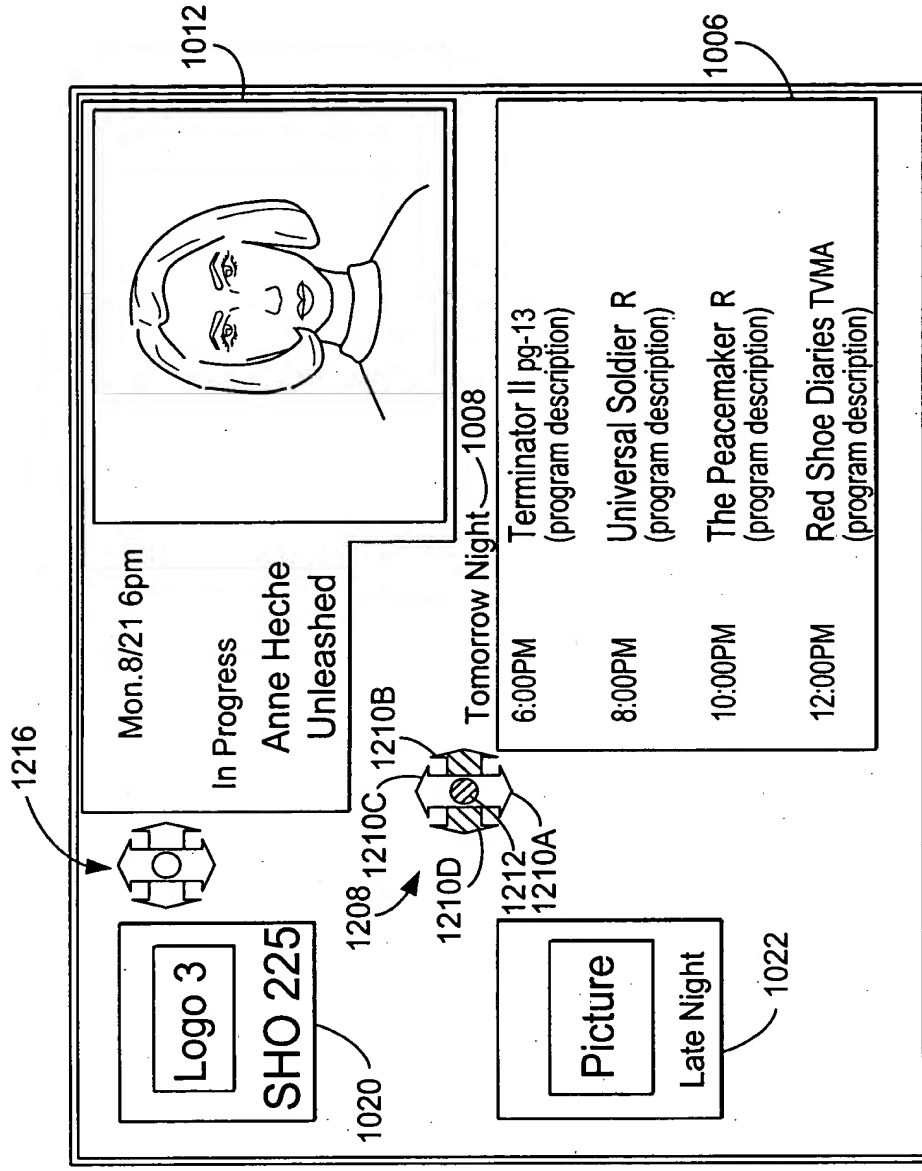


FIG. 24B

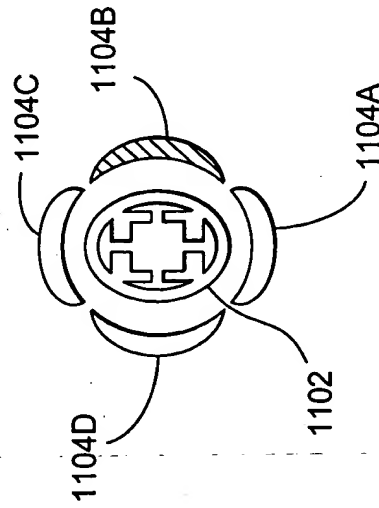


FIG. 24A



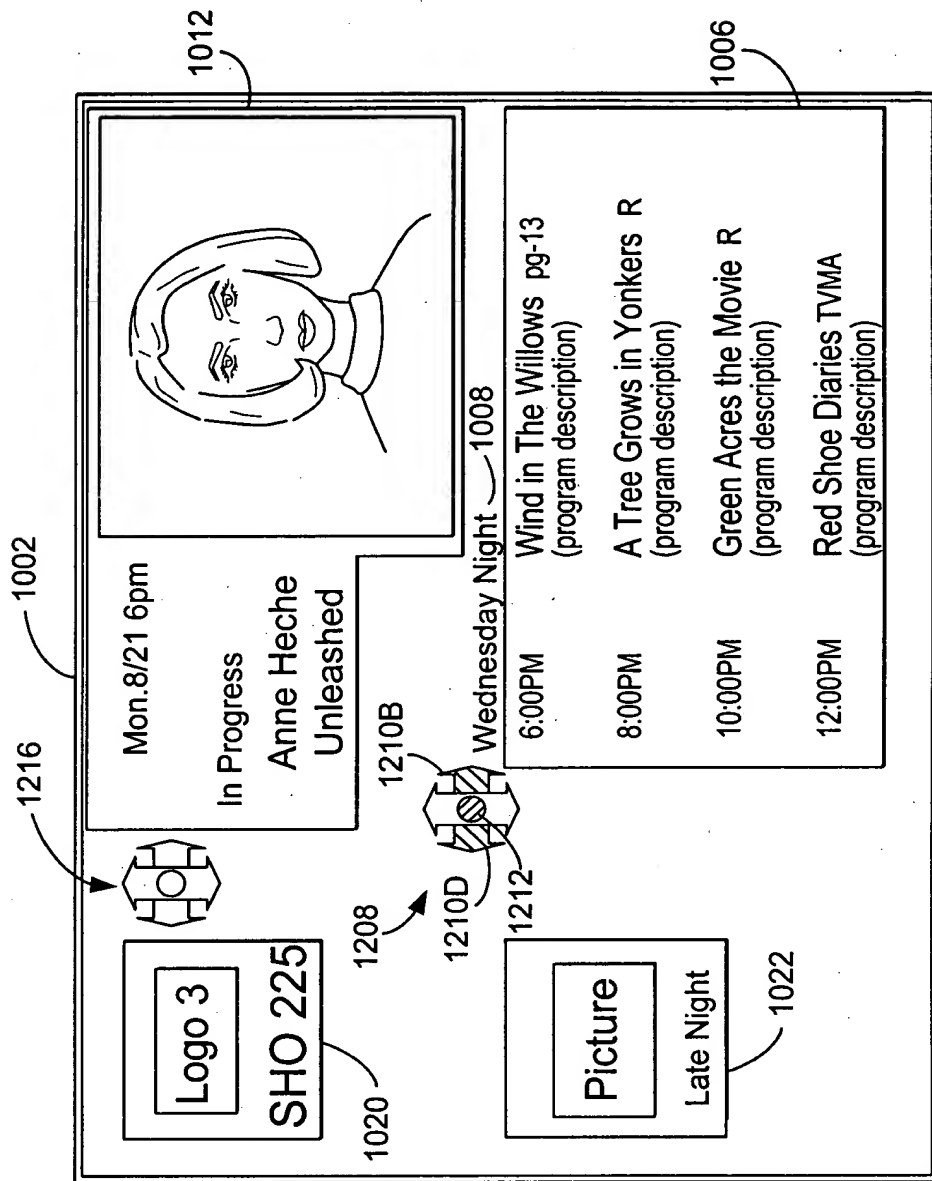


FIG. 25B

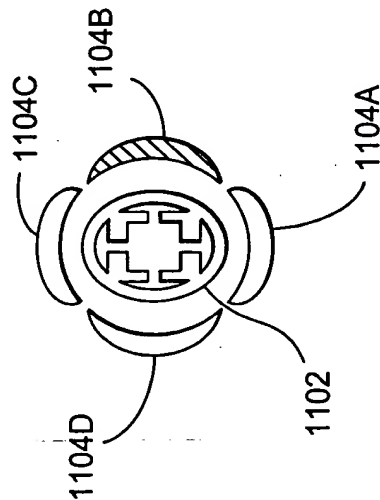


FIG. 25A

Viewer/IRD is here in channel space and real time

Chan. NBC w

Time: Monday 8/21-8:00PM

12P

Time

8P

12A

Daypart

Morning-

Daytime-

Primetime-

Latenight-

Early AM-

Today (Mon.) Tomorrow (Tues.) Wednesday Thursday Friday Saturday Sunday

1002A(4,1) 1002A(4,2) 1002A(4,3) 1002A(4,4) 1002A(4,5) 1002A(4,6) 1002A(4,7)

This Morning Tom. Morning Wed. Morning Thurs. Morning Friday Morning Sat. Morning Sun. Morning

1002A(5,1) 1002A(5,2) 1002A(5,3) 1002A(5,4) 1002A(5,5) 1002A(5,6) 1002A(5,7)

Today Tomorrow Wednesday Thursday Friday Saturday Sunday

1002A(1,1) NBC 1002A(1,2) 1002A(1,3) 1002A(1,4) 1002A(1,5) 1002A(1,6) 1002A(1,7)

Tonight Tomorrow Night Wed. Night Thurs. Night Friday Night Sat. Night Sun. Night

1002A(2,1) 1002A(2,2) 1002A(2,3) 1002A(2,4) 1002A(2,5) 1002A(2,6) 1002A(2,7)

Late Nite Tonight Tomorrow LateNite Wednesday LateNite Thursday LateNite Friday LateNite Saturday LateNite Sunday

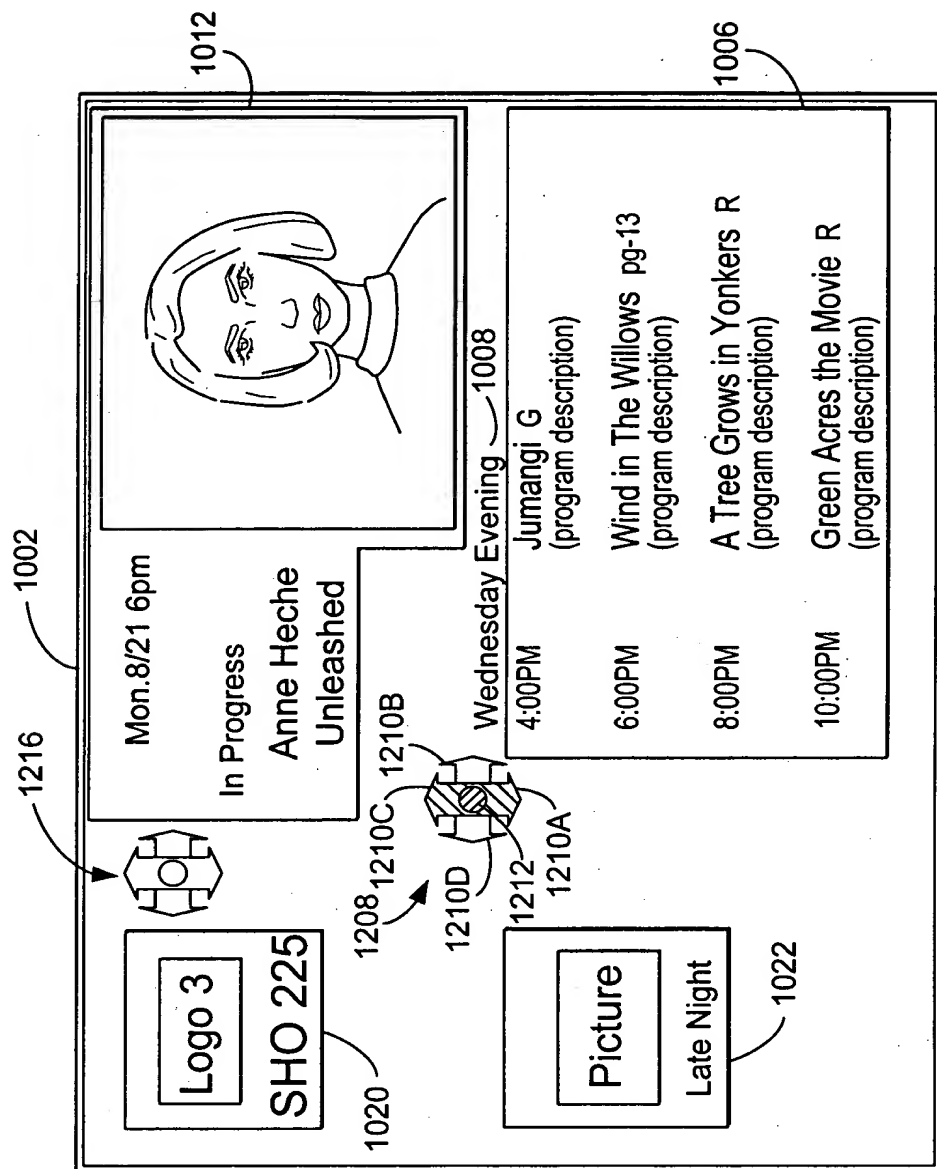
1002A(3,1) 1002A(3,2) 1002A(3,3) 1002A(3,4) 1002A(3,5) 1002A(3,6) 1002A(3,7)

Early Tomorrow Early Wednesday Early Thurs. Early Friday. Early Saturday. Early Sunday Early Morning Mon. Aug 28th

Time+ total 14 days

904B

FIG. 26



**FIG. 27B**

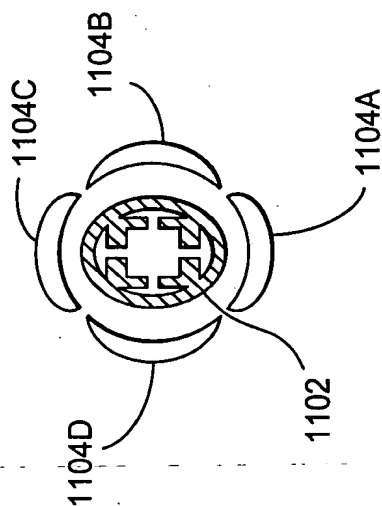


FIG. 27A

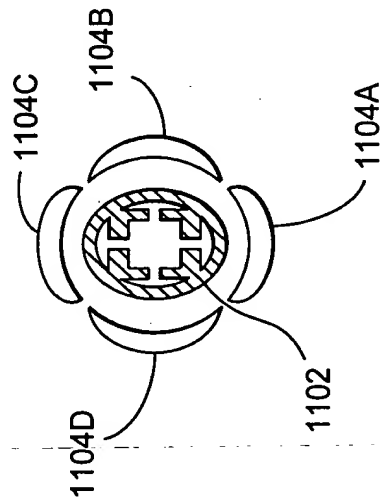


FIG. 28A

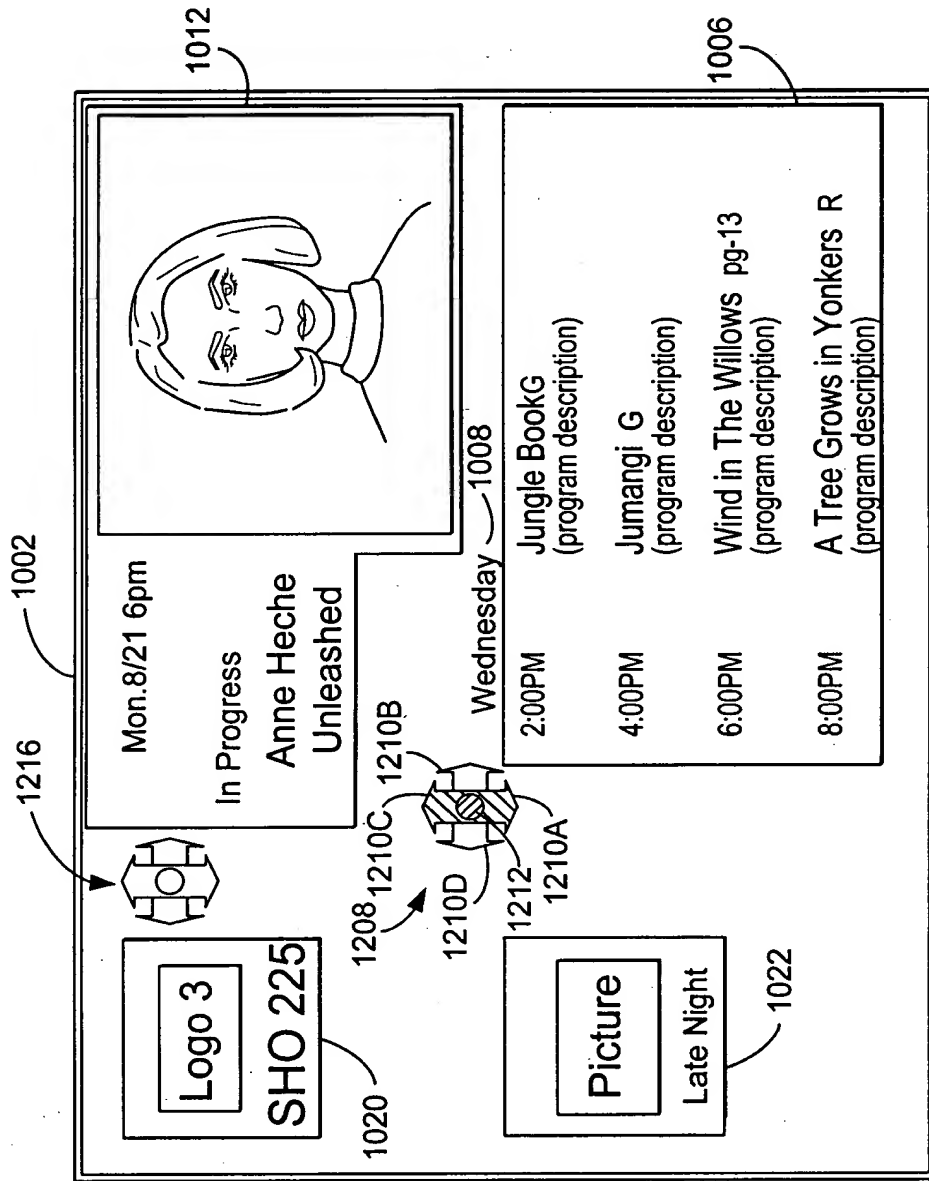


FIG. 28B

Viewer/IRD is here in channel space and real time

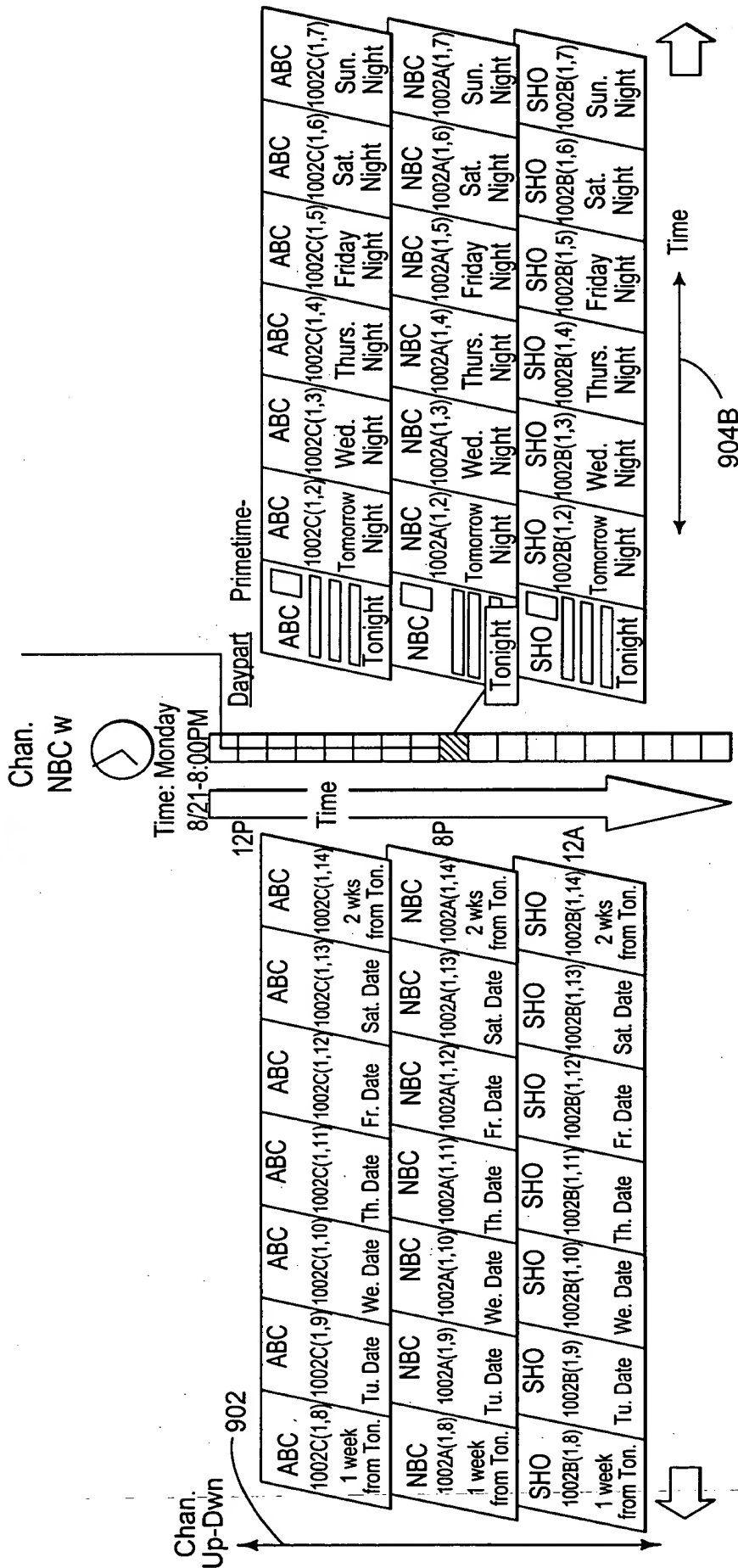


FIG. 29

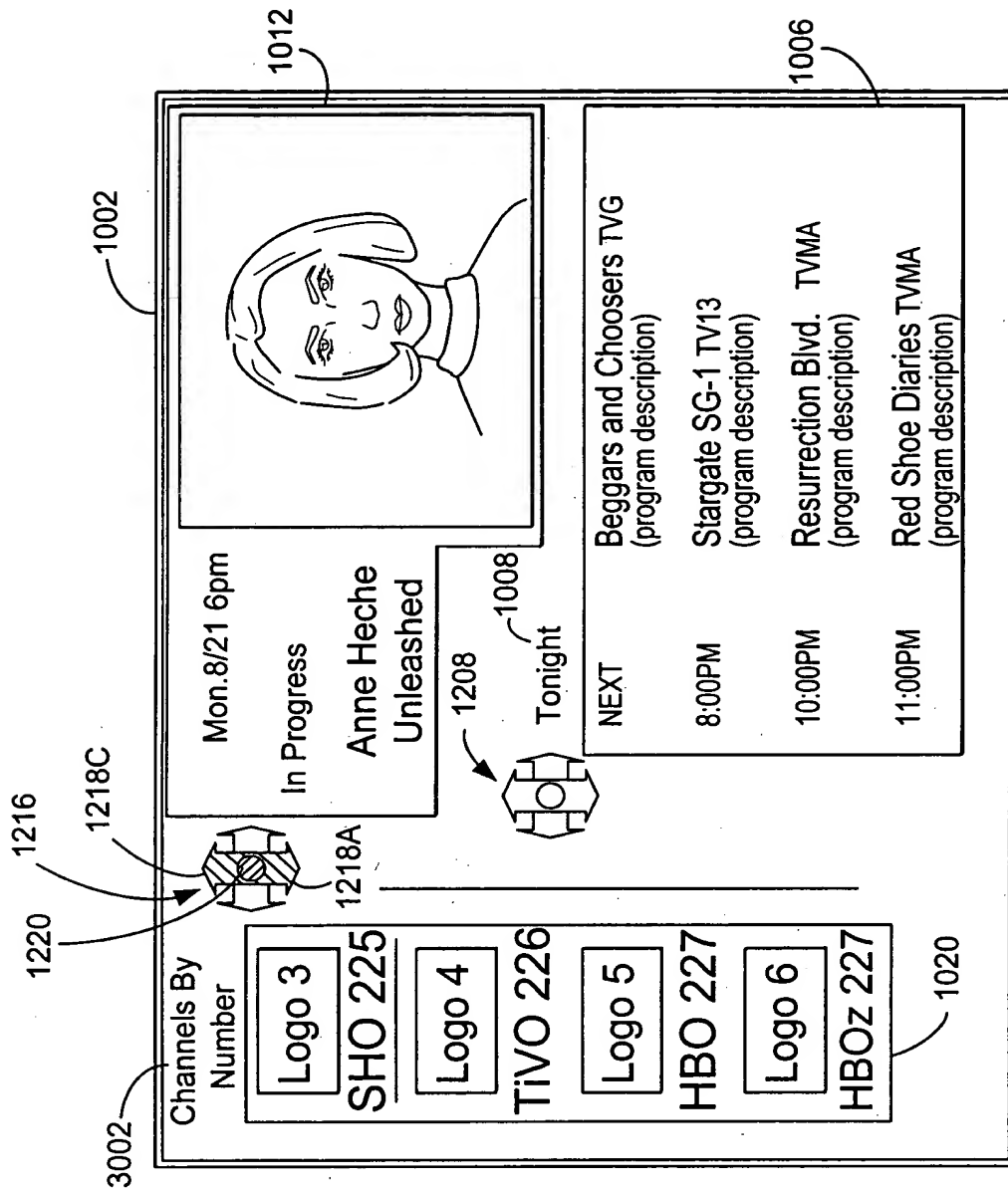


FIG. 30B

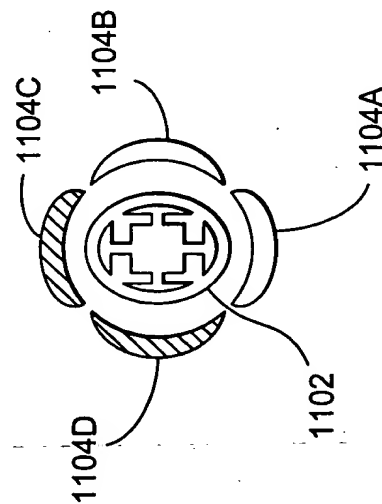


FIG. 30A

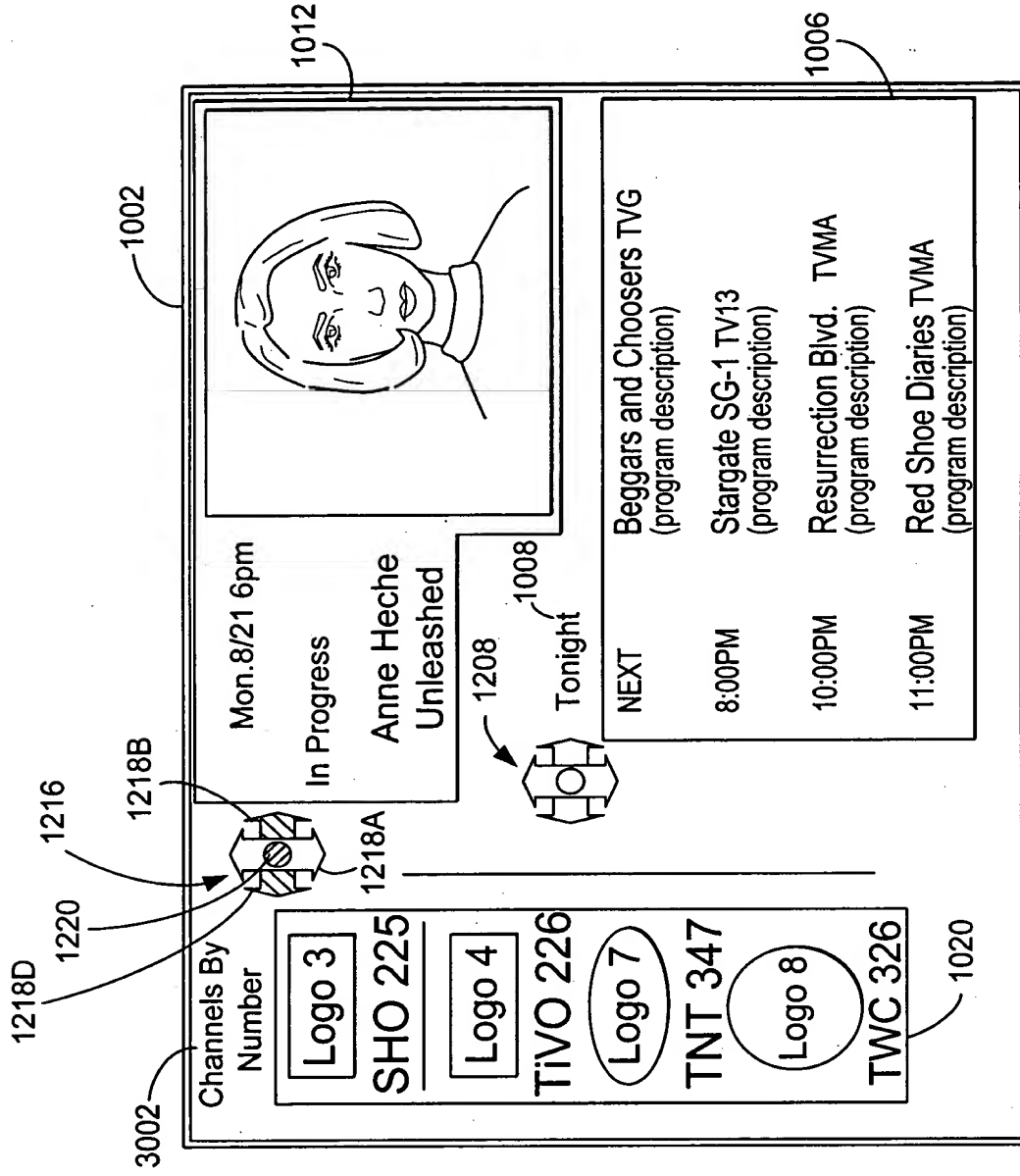


FIG. 31B

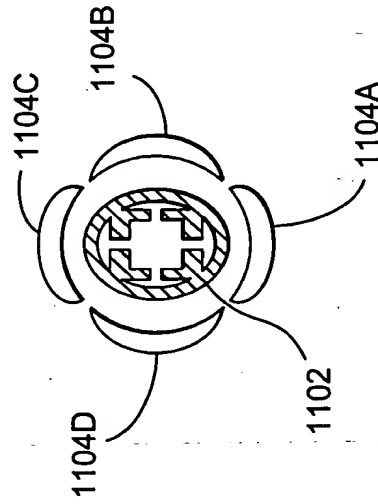


FIG. 31A

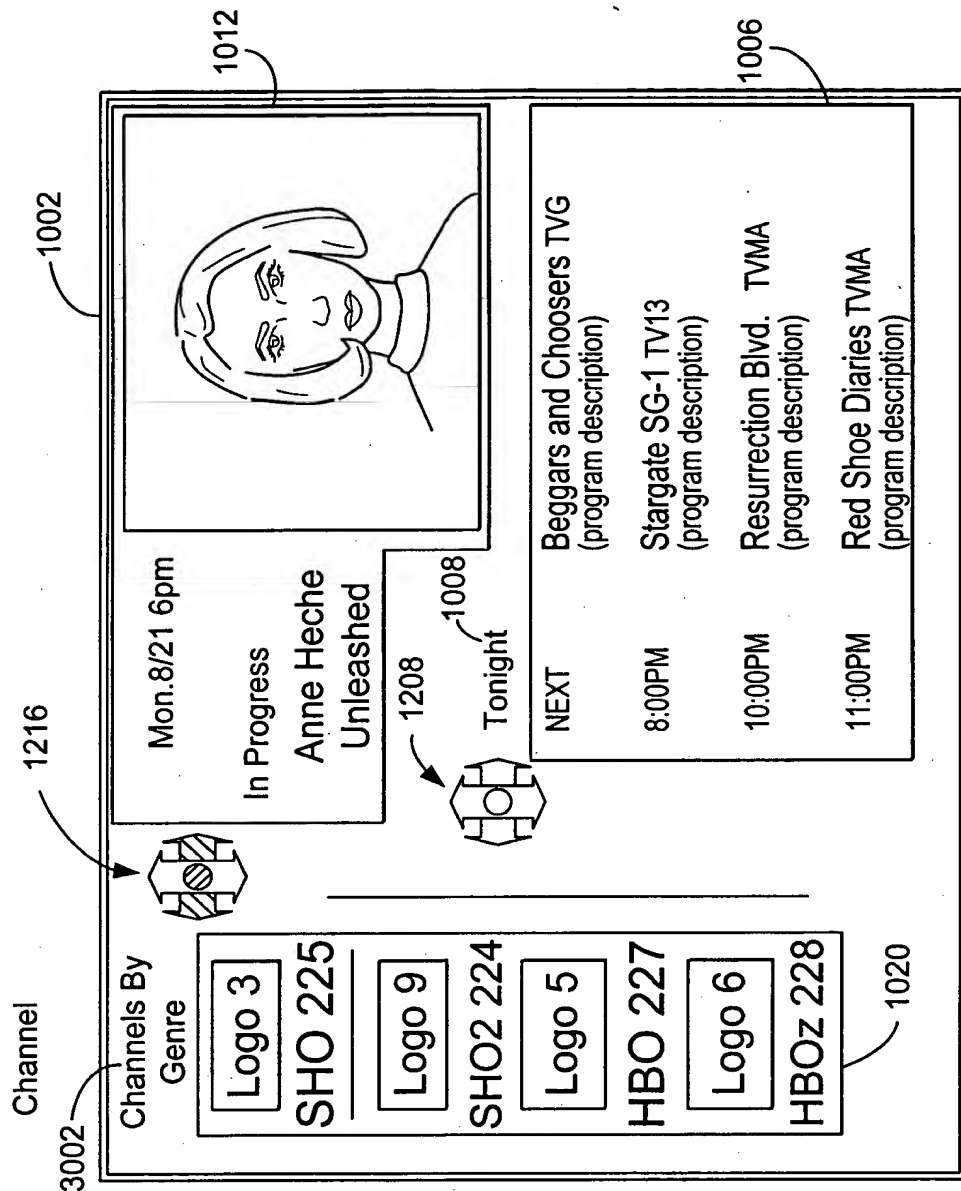


FIG. 32B

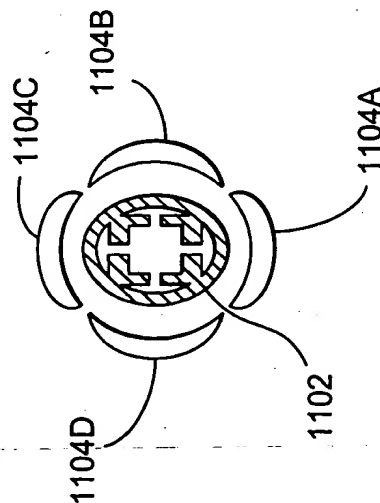


FIG. 32A



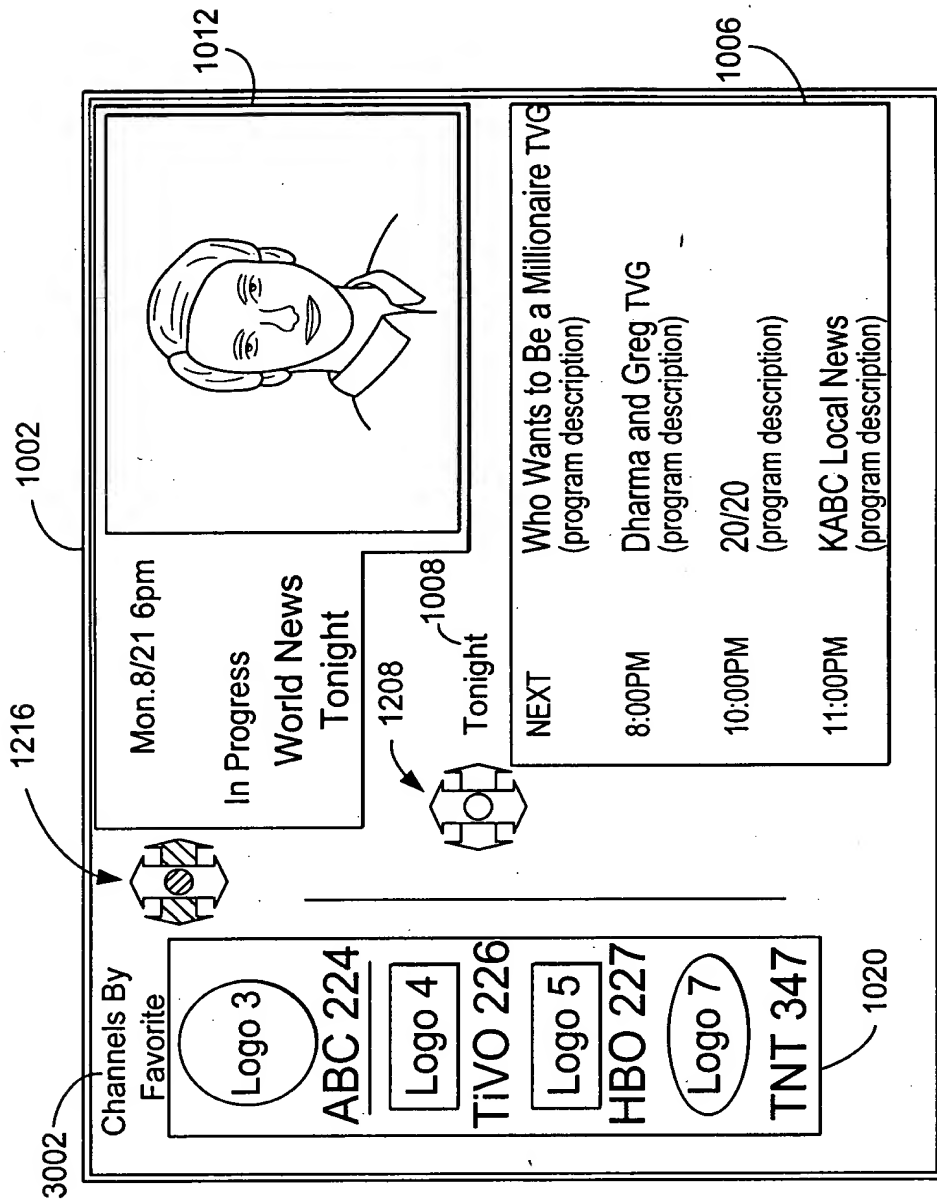


FIG. 33B

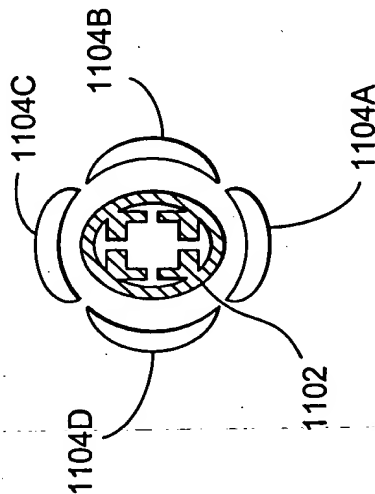


FIG. 33A

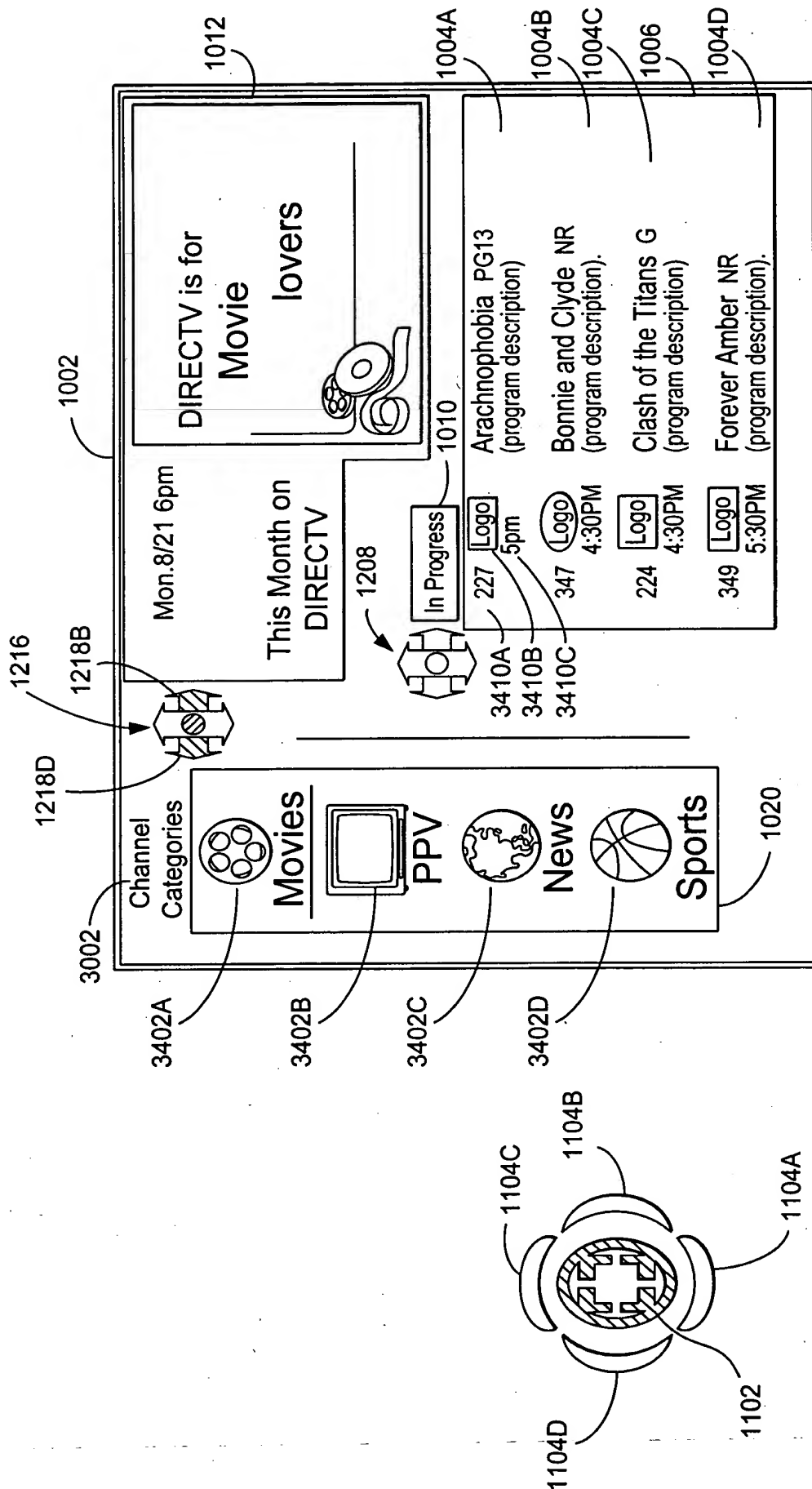


FIG. 34A

FIG. 34B

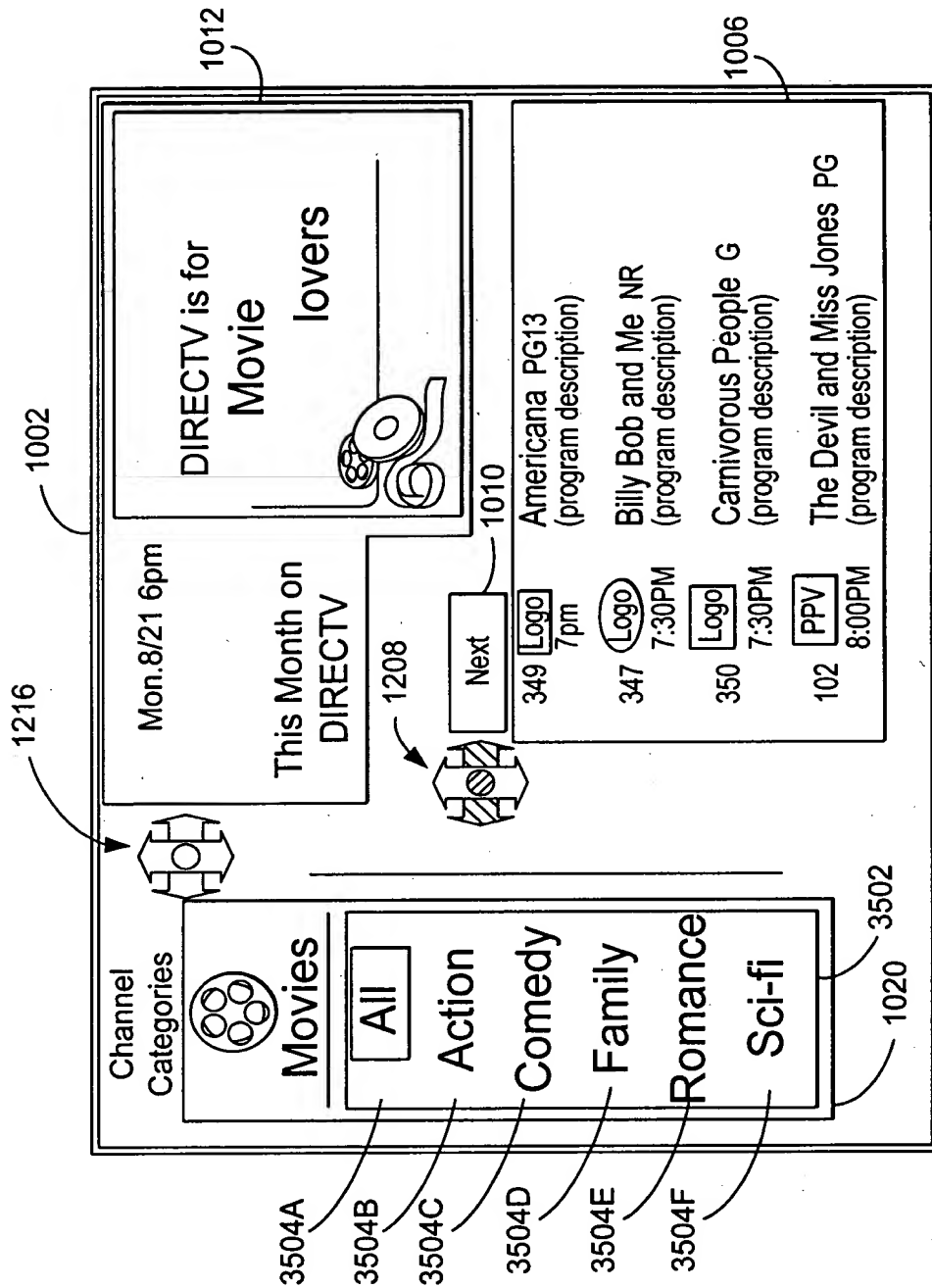


FIG. 35A

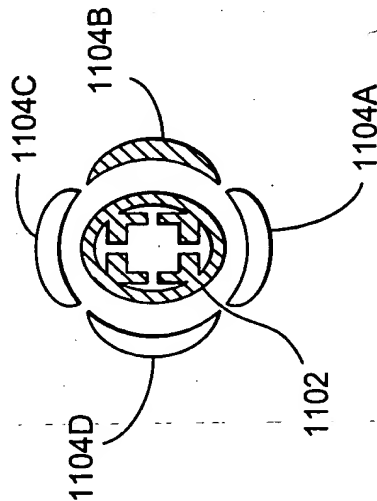


FIG. 35B

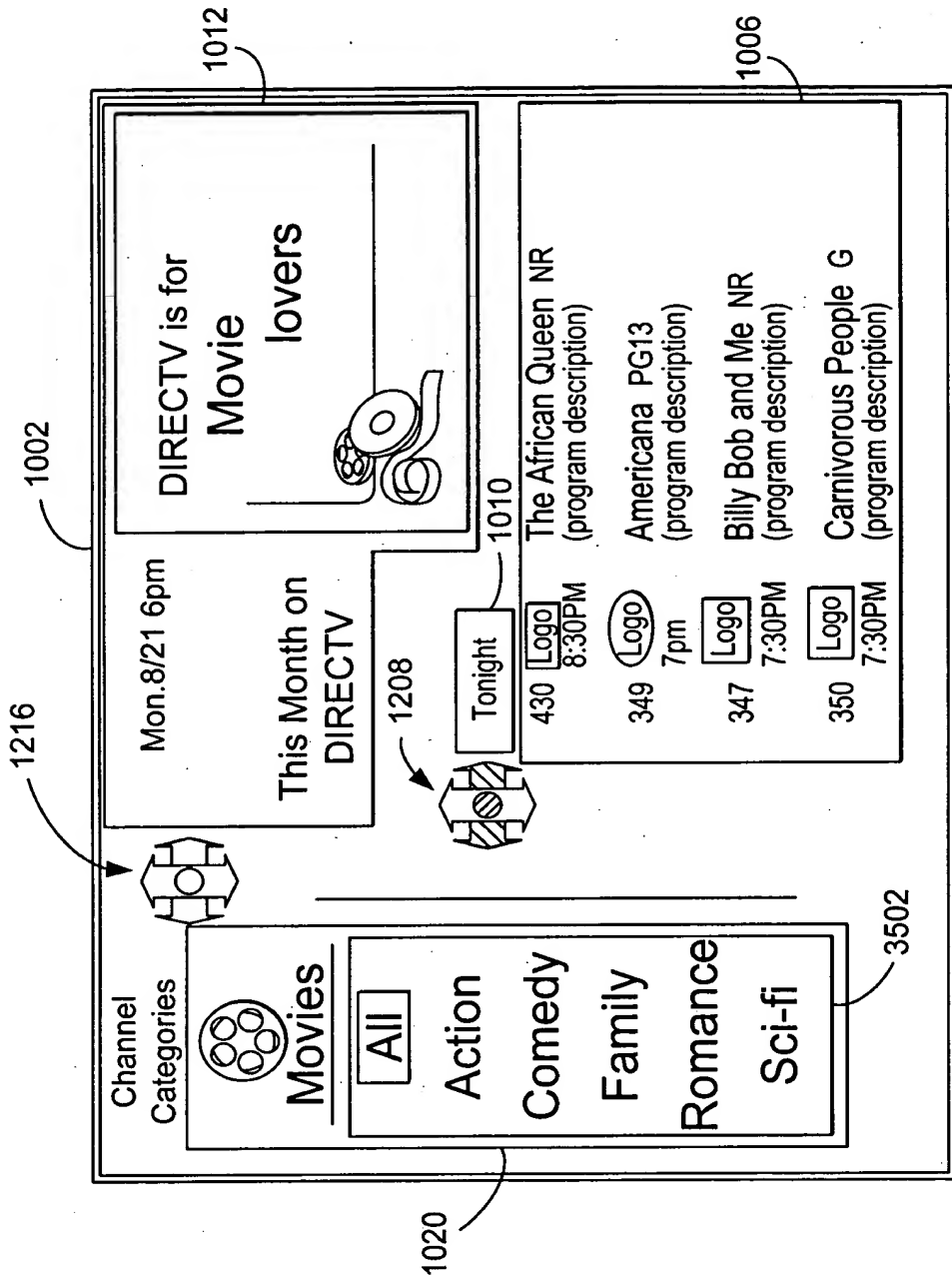


FIG. 36B

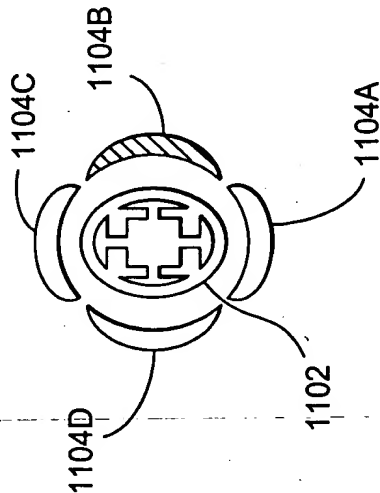


FIG. 36A

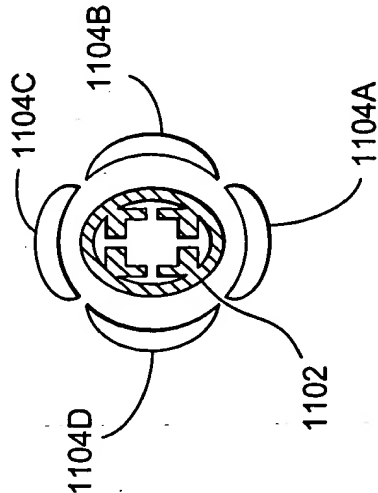


FIG. 37A

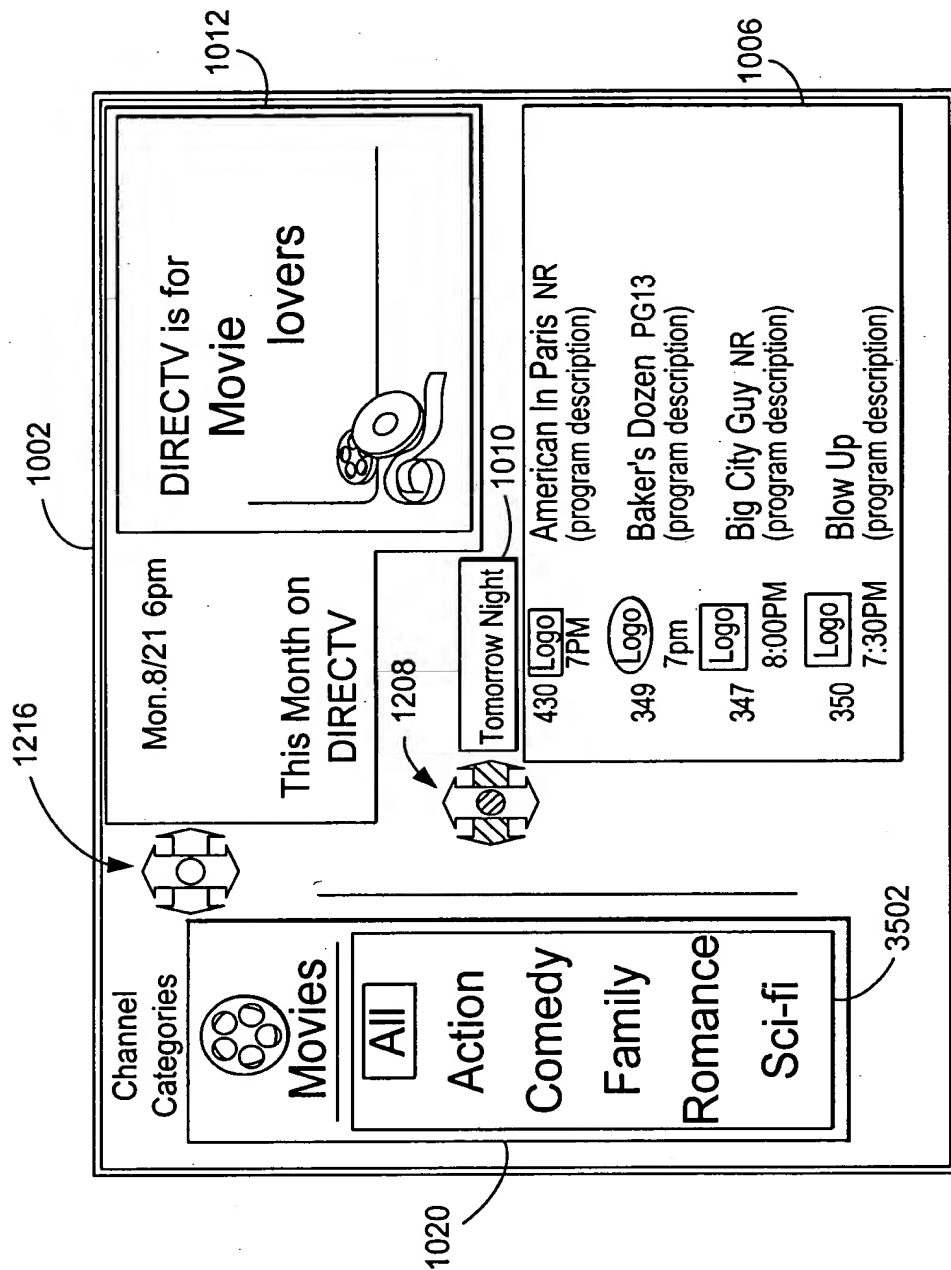


FIG. 37B

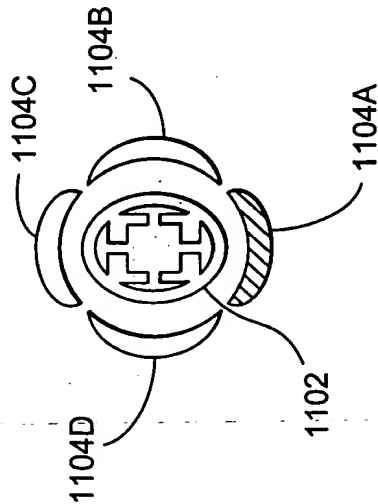


FIG. 38A

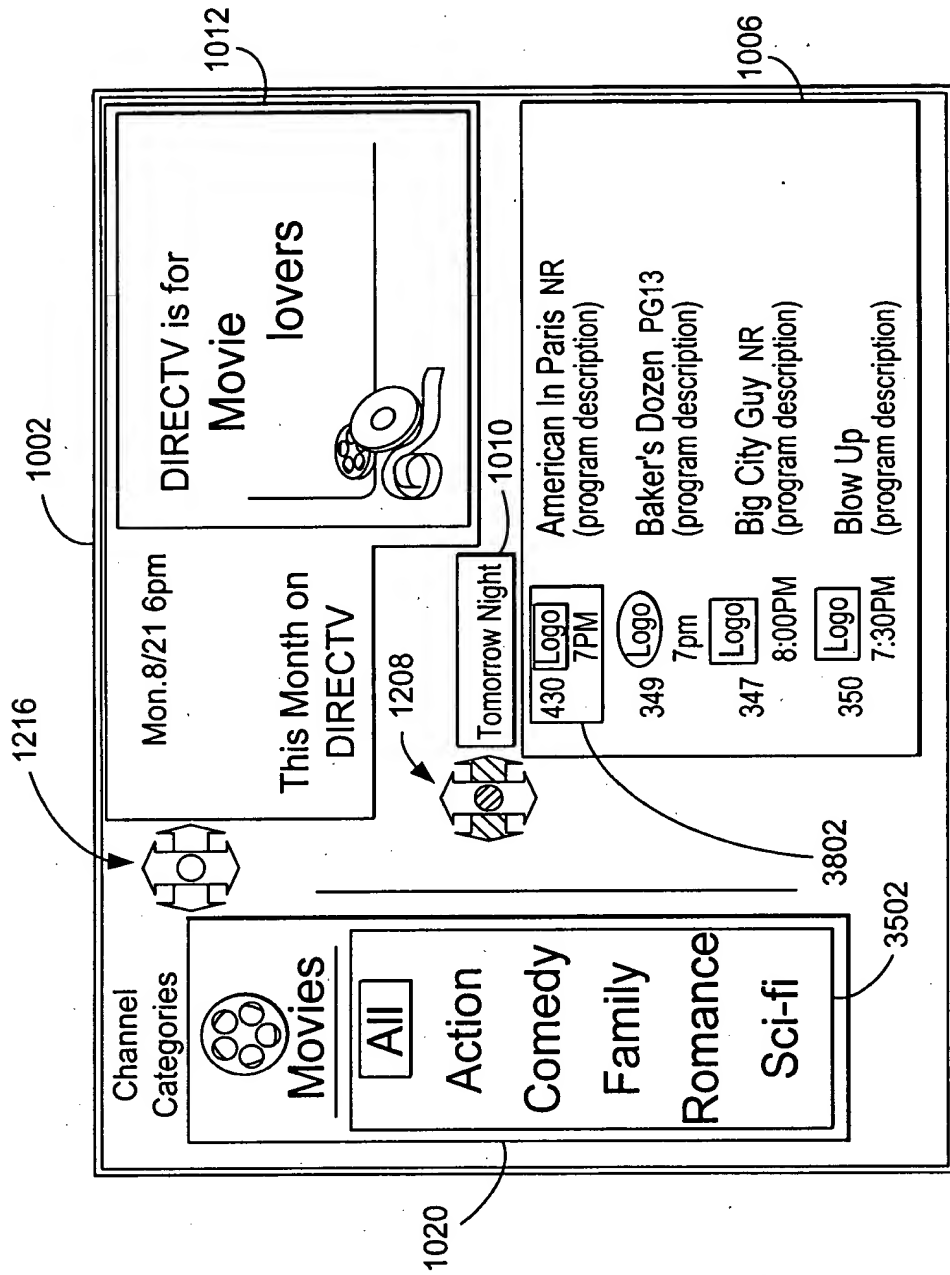


FIG. 38B

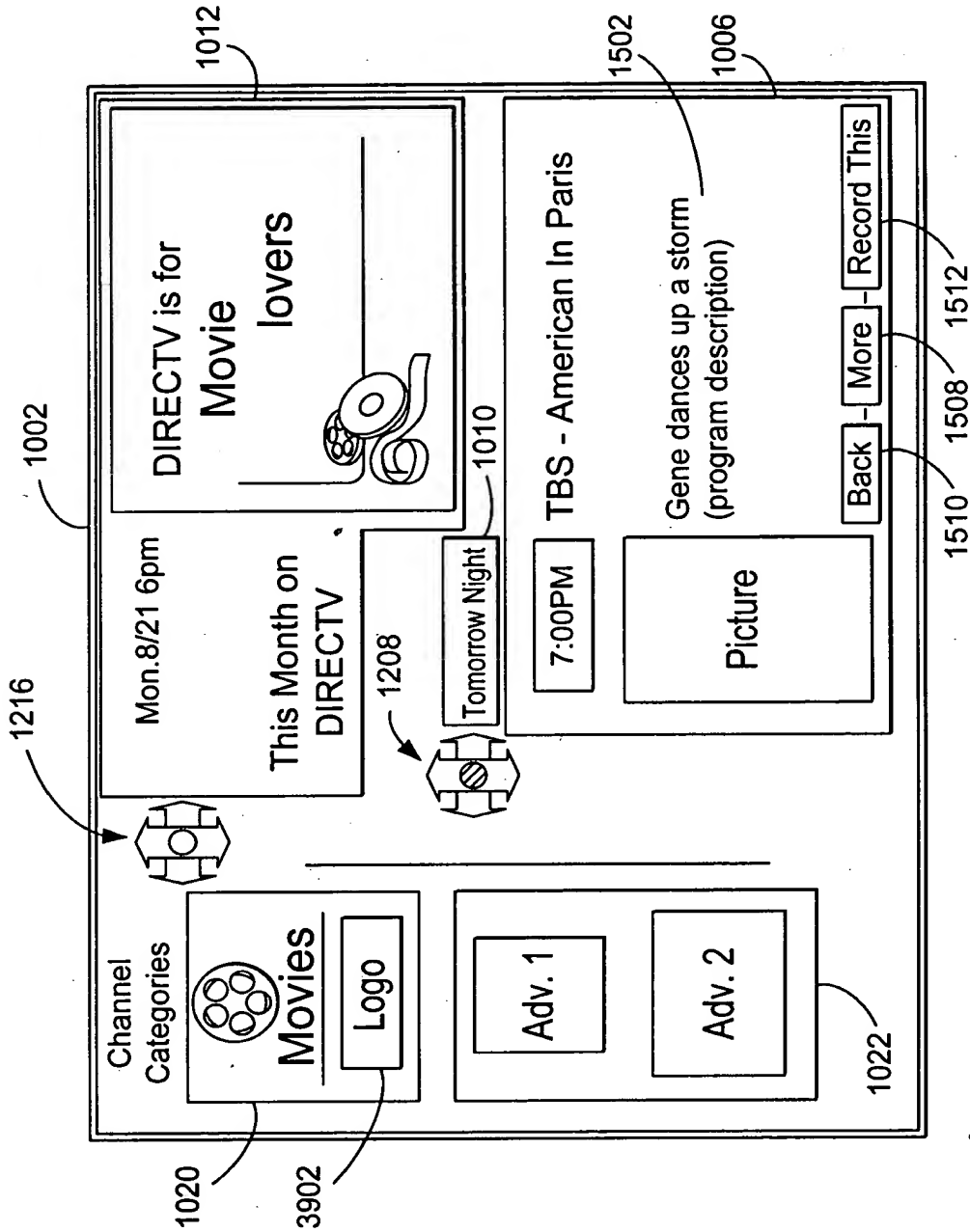


FIG. 39A

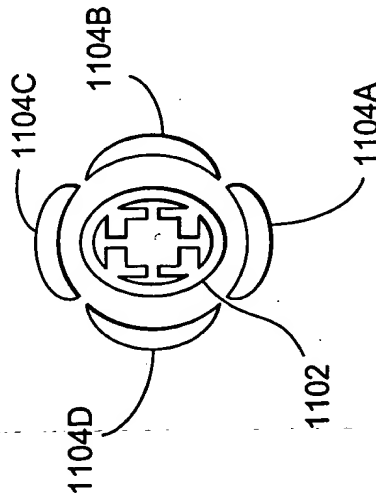


FIG. 39B

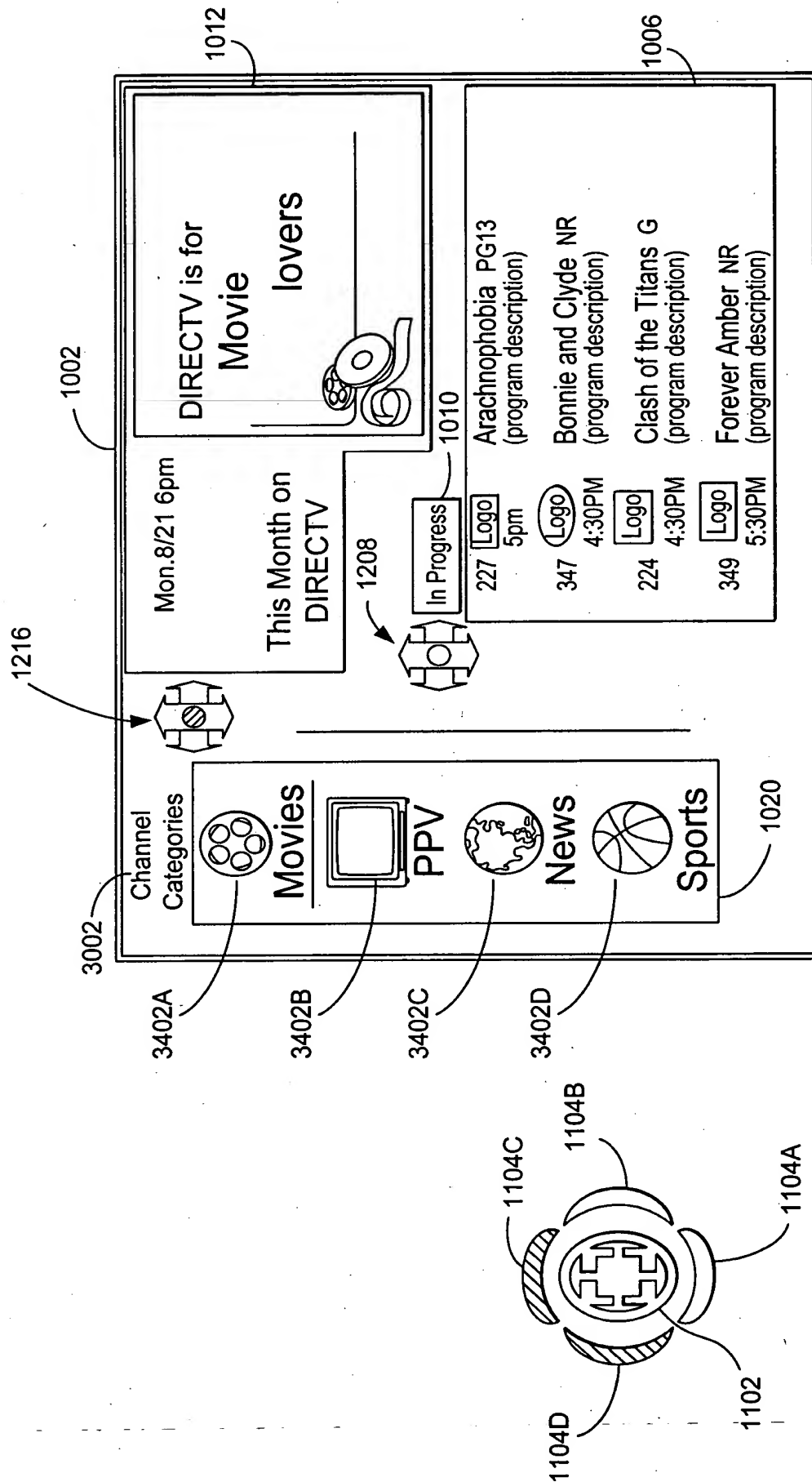


FIG. 40A

FIG. 40B



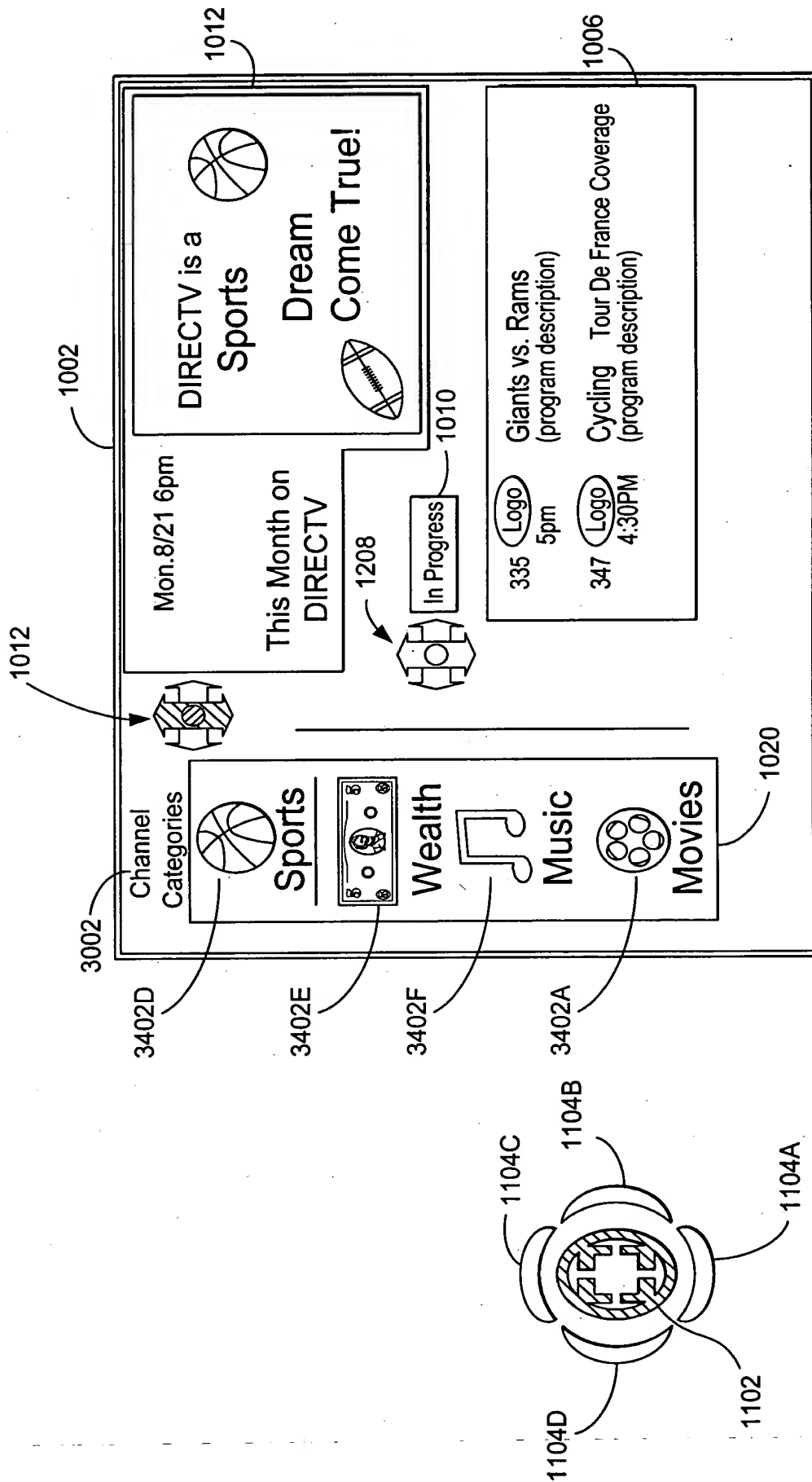


FIG. 41A

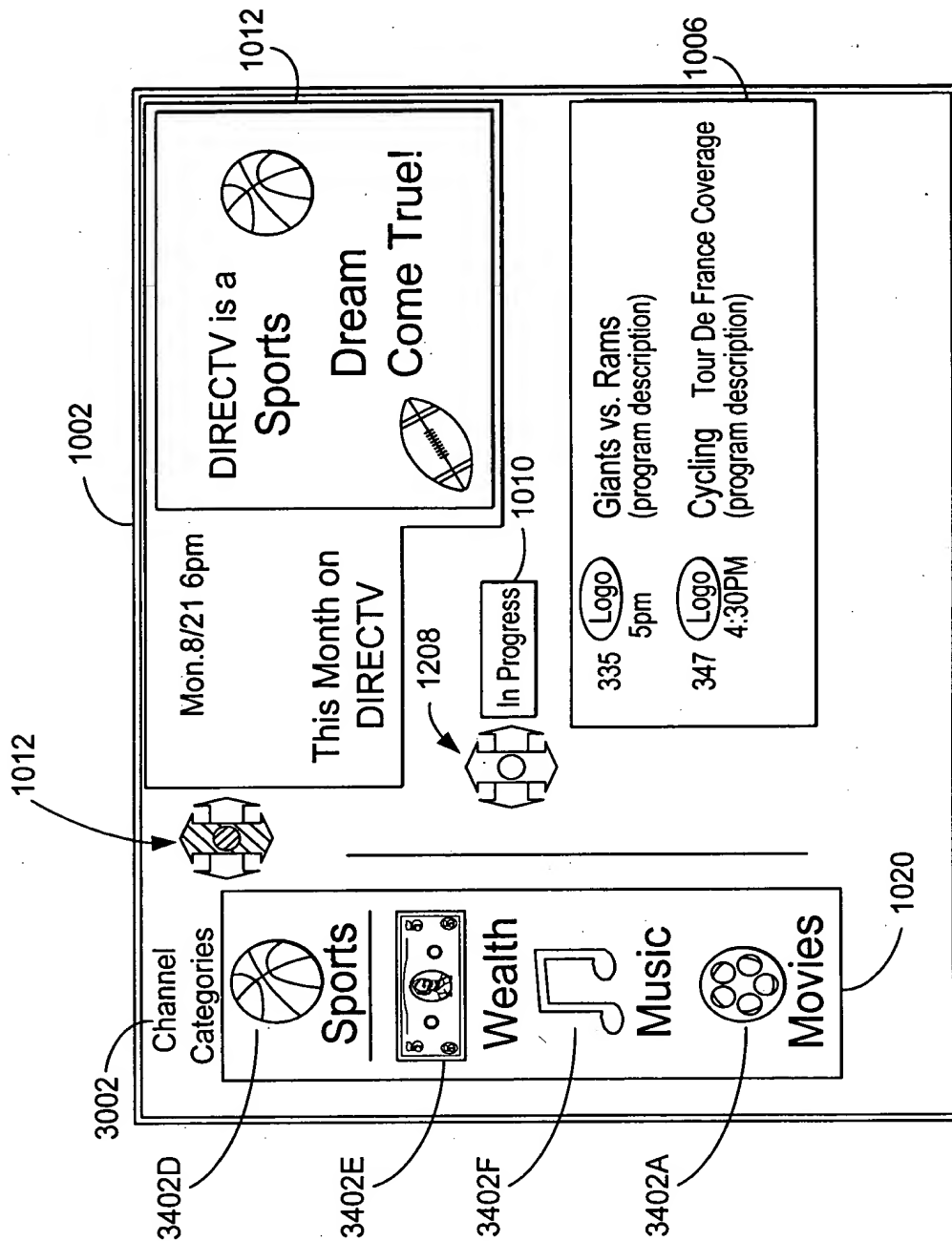


FIG. 41B

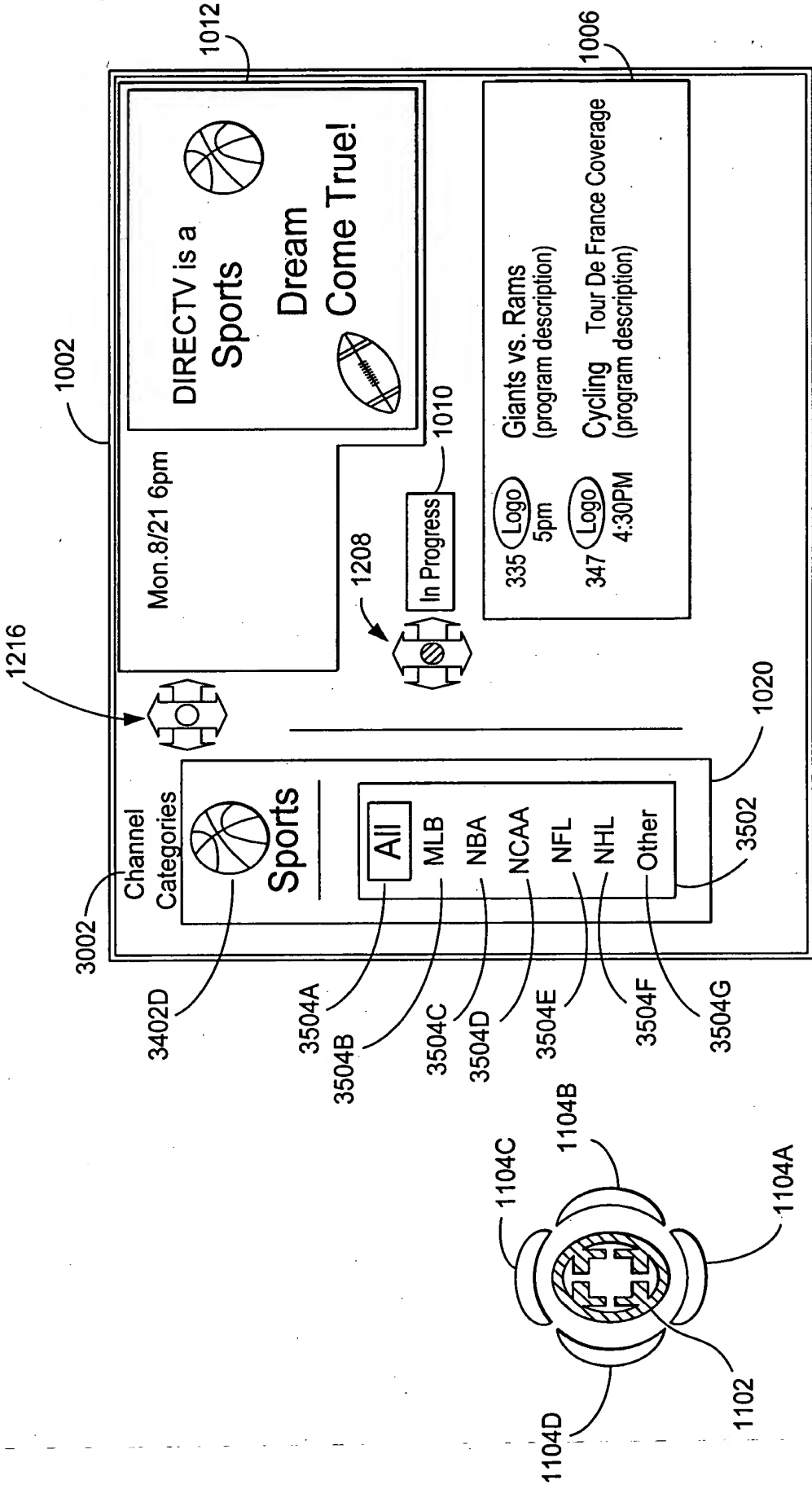


FIG. 42A

FIG. 42B



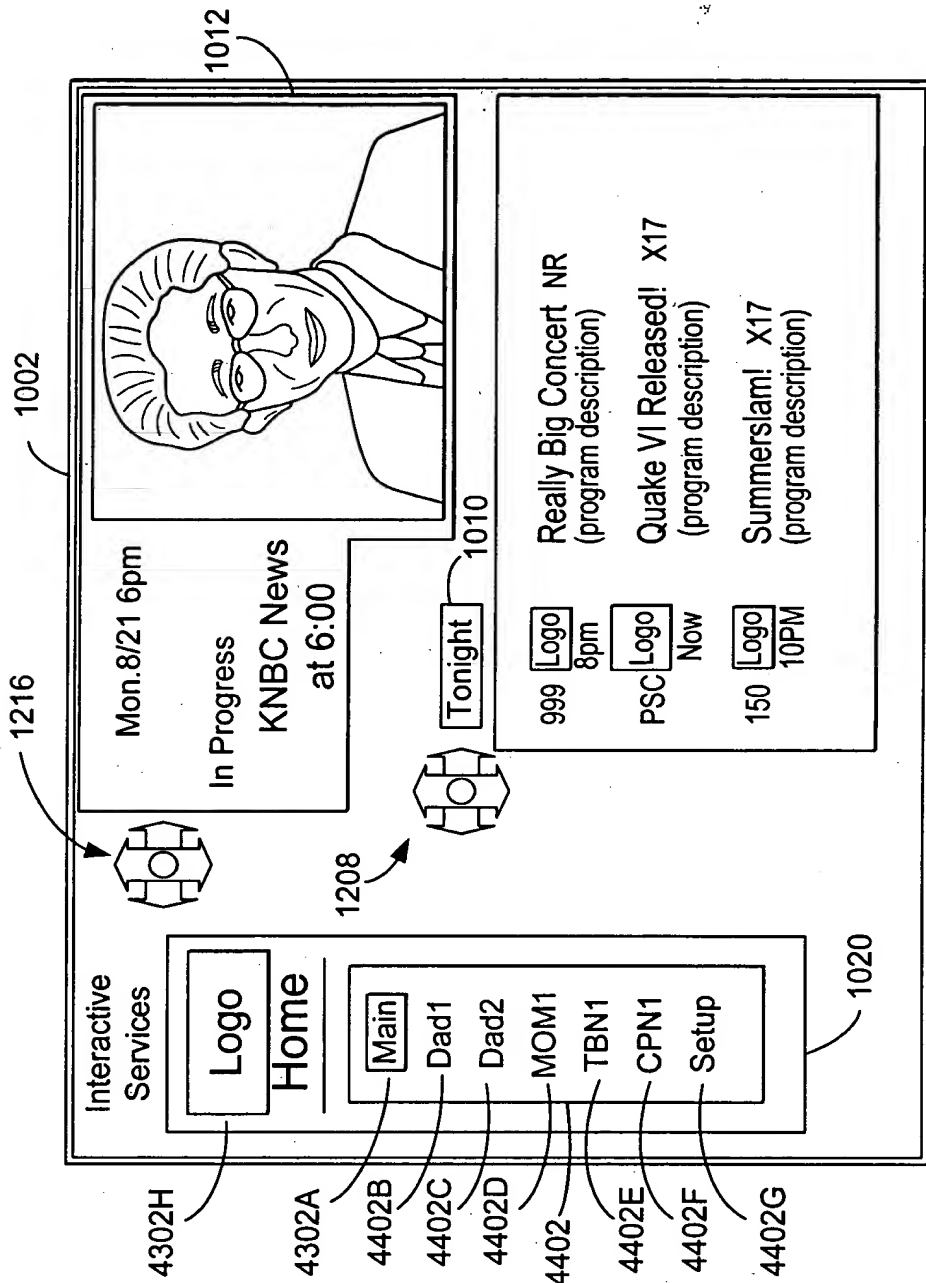


FIG. 44B

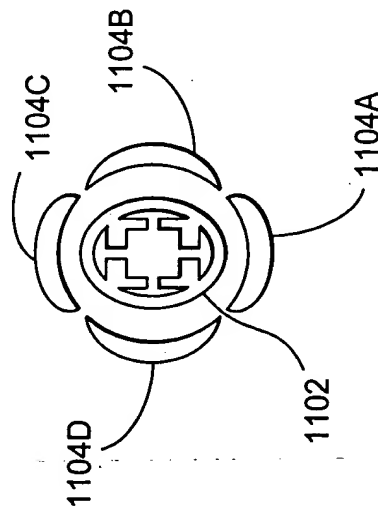


FIG. 44A

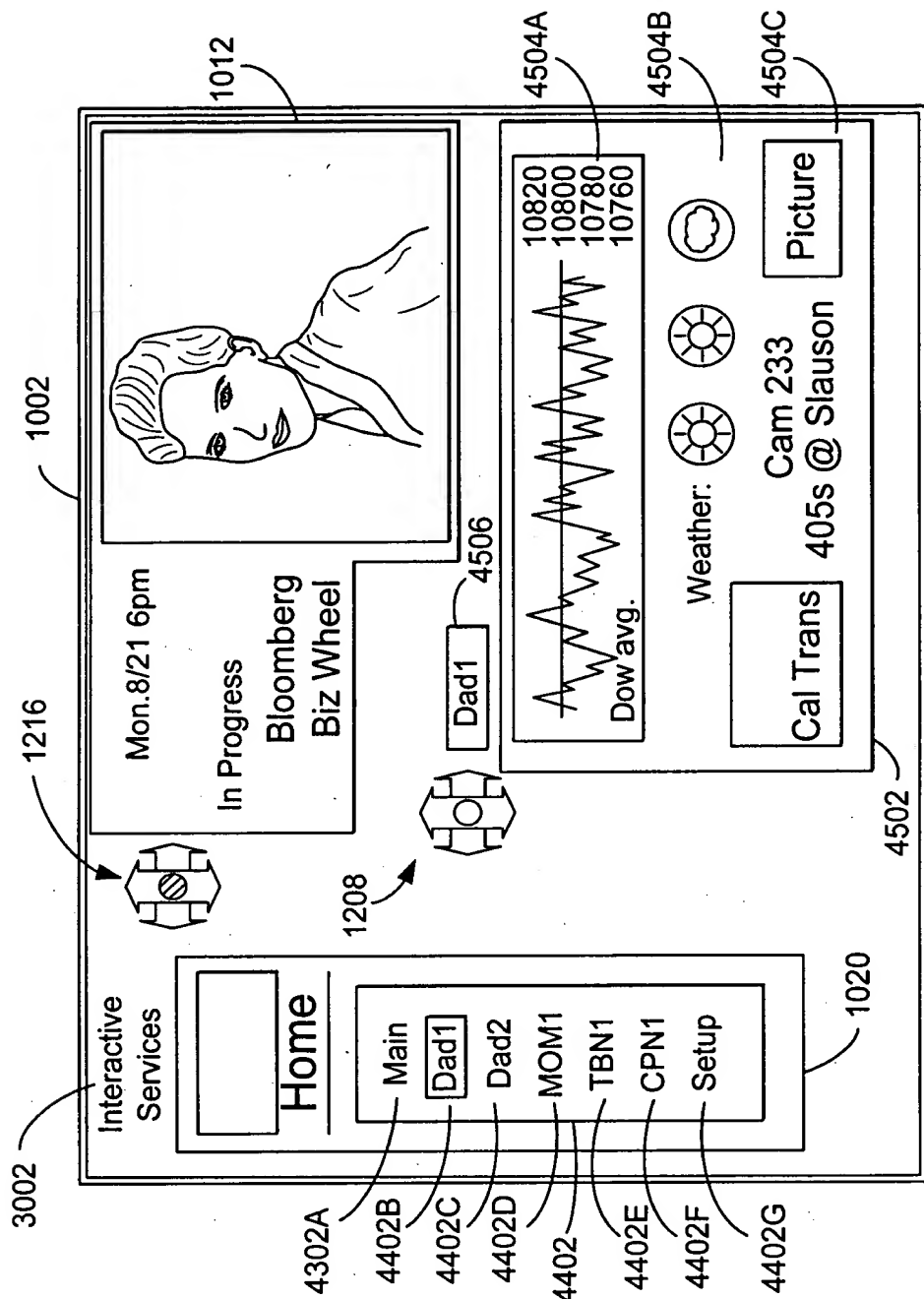


FIG. 45B

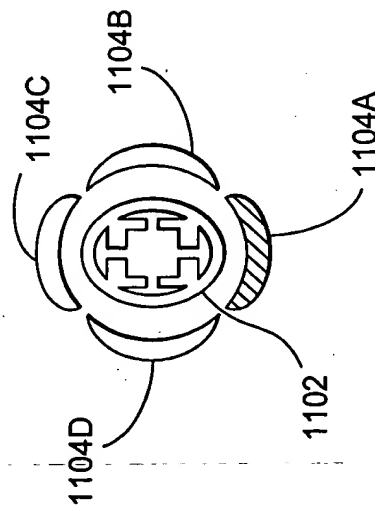


FIG. 45A



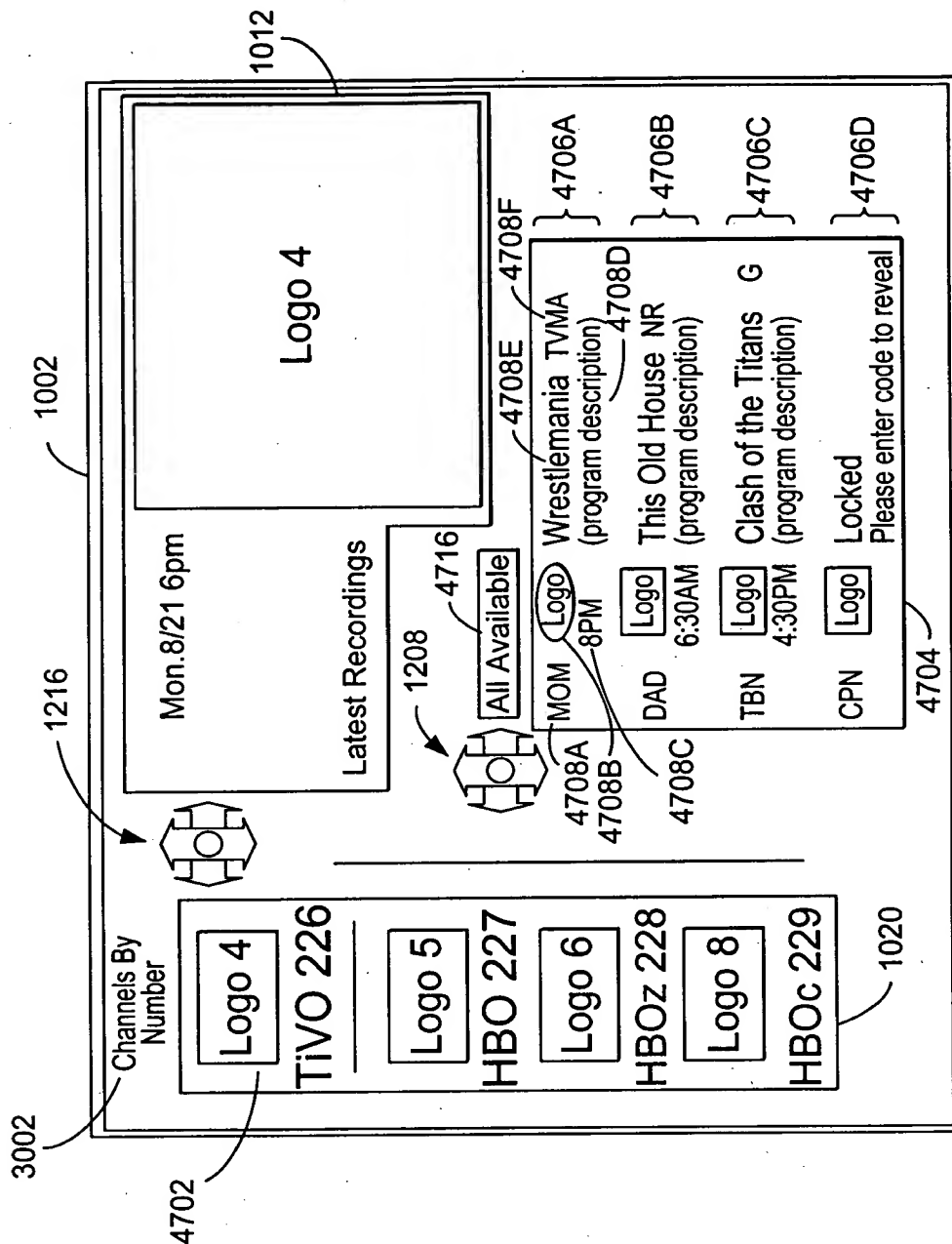


FIG. 47B

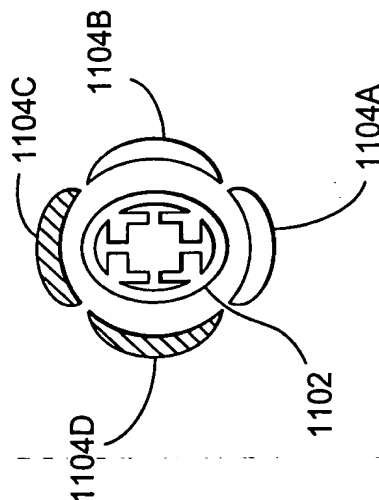


FIG. 47A

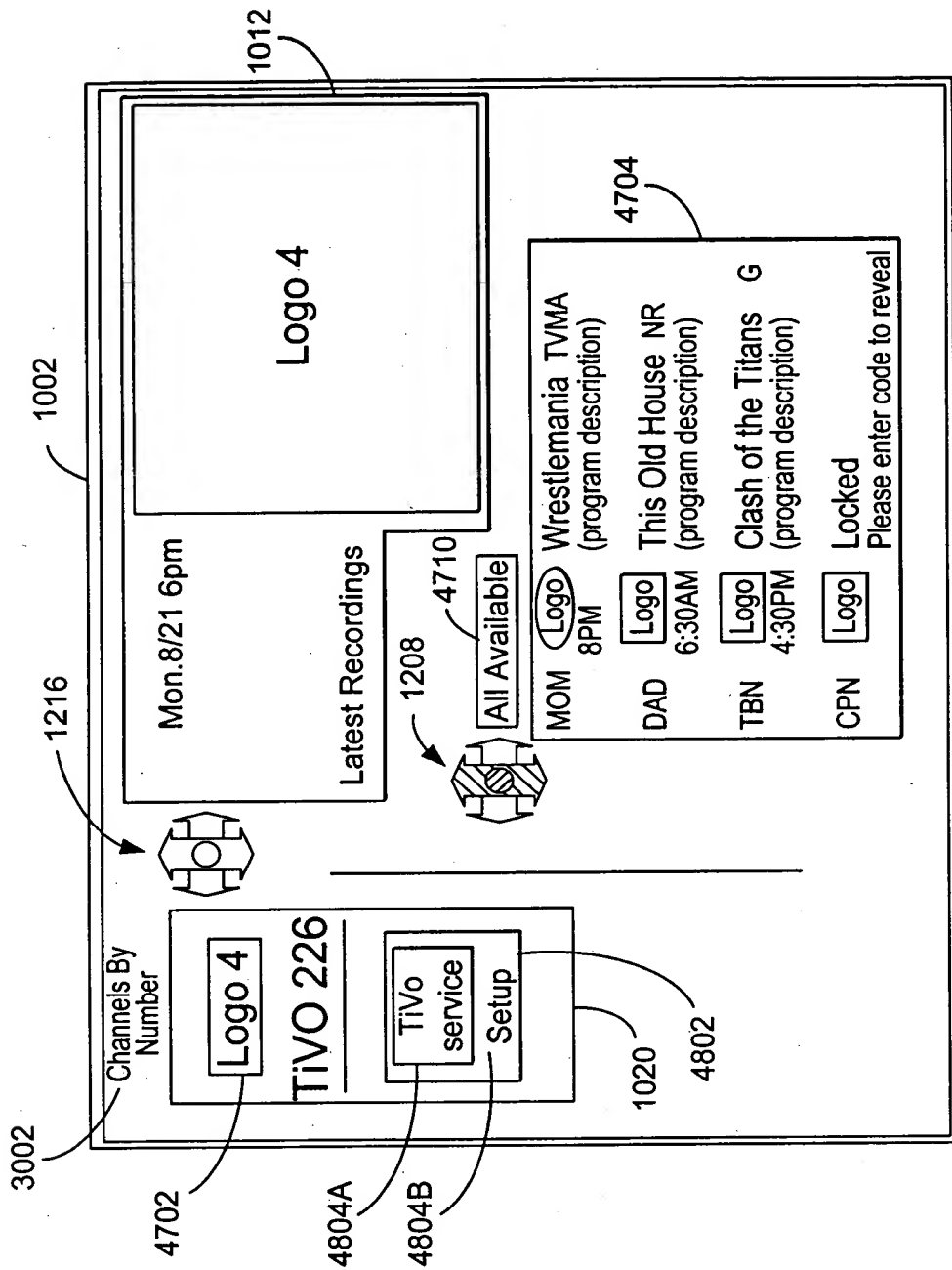


FIG. 48B

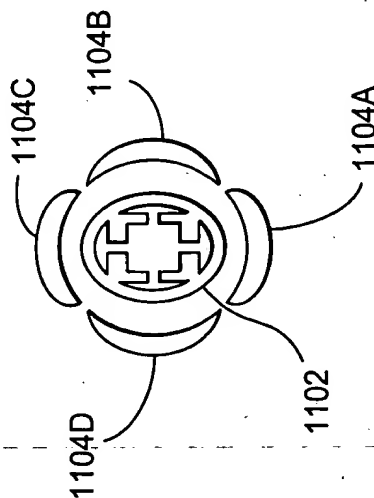


FIG. 48A



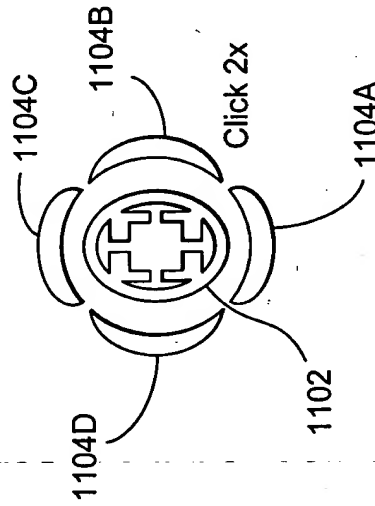


FIG. 49A

In Progress			
100	Logo Roofus tvg 5PM	555	Logo Big Movie tvg 5PM
105	Logo Termite Terrace TVMA 4:30PM	567	Logo Ravioli TVMA 4:30PM
224	Logo Green Grass of Home G 4:30PM	654	Logo Bopper TVMA 4:30PM
349	Logo Space, Final Frontier 4:30PM	655	Logo Topper 4:30PM
354	Logo Who Wants a Thing 4:30PM	662	Logo Giants/Raiders 4:30PM
362	Logo Dharma and Greg TVG 4:00PM	700	Logo The News TVG 4:00PM
418	Logo 20/20 5:30PM	721	Logo Going Somewhere 5:30PM
549	Logo KNBC Local News 5:30PM	723	Logo KCLA Local News 5:30PM

FIG. 49B

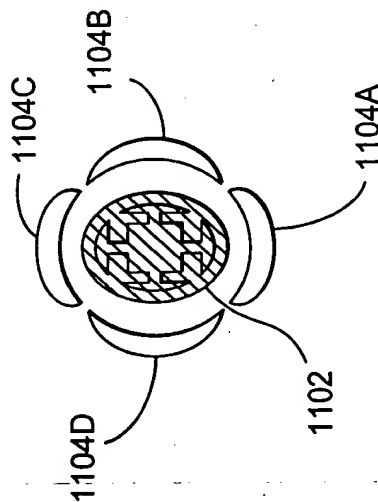


FIG. 50A



















1002		5004A	5004B	5002
 In Progress		 Jenna Elfman stars in this moder day I Love Lucy. Romance and Fun!		
100	 Roofus tvg 5PM	555	 Big Movie tvg 5PM	
105	 Termite Terrace TVMA 4:30PM	567	 Ravioli TVMA 4:30PM	
224	 Green Grass of Home G 4:30PM	654	 Bopper TVMA 4:30PM	
349	 Space, Final Frontier 4:30PM	655	 Topper 4:30PM	
354	 Who Wants a Thing 4:30PM	662	 Giants/Raiders 4:30PM	
362	 Dharma and Greg TVG 4:00PM	700	 The News TVG 4:00PM	
418	 20/20 5:30PM	721	 Going Somewhere 5:30PM	
549	 KNBC Local News 5:30PM	723	 KCLA Local News 5:30PM	

FIG. 50B

09818230 070901

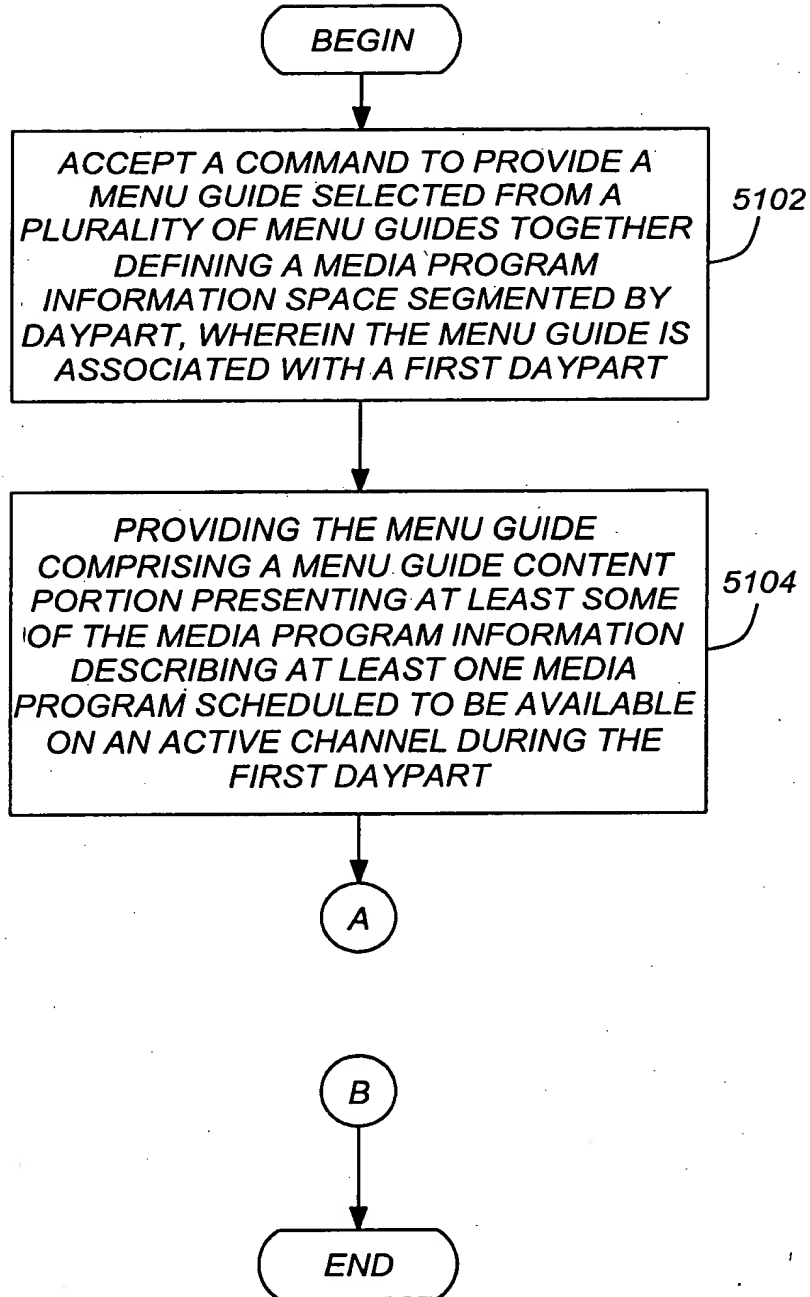


FIG. 51A

A

PROVIDING A PICTURE IN GUIDE PORTION  
PRESENTING MEDIA CONTENT AND MEDIA  
PROGRAM INFORMATION DESCRIBING  
THE MEDIA PROGRAM CURRENTLY  
PROVIDED ON THE ACTIVE CHANNEL

5106

B

FIG. 51B

A

ACCEPTING A SELECTION OF ONE OF A  
PLURALITY OF SELECTABLE CHANNELS

5108

PROVIDING THE MENU GUIDE  
COMPRISING A MENU GUIDE CONTENT  
PORTION PRESENTING AT LEAST SOME  
OF THE MEDIA PROGRAM INFORMATION  
DESCRIBING AT LEAST ONE MEDIA  
PROGRAM SCHEDULED TO BE AVAILABLE  
ON THE SELECTED CHANNEL DURING  
THE FIRST DAYPART

5110

B

FIG. 51C

106020-0E28T860

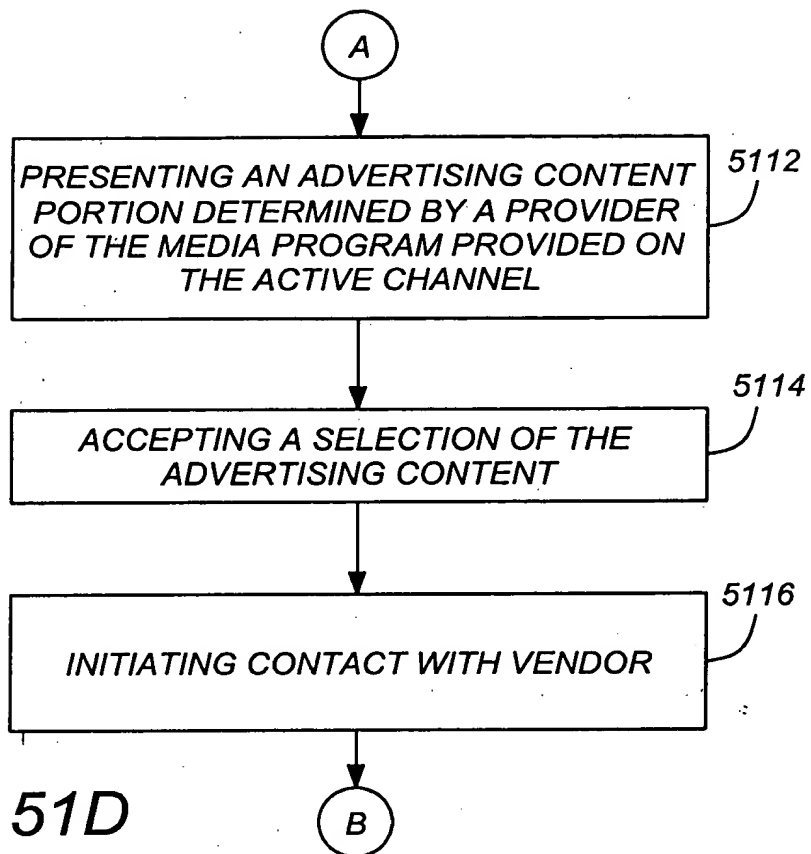
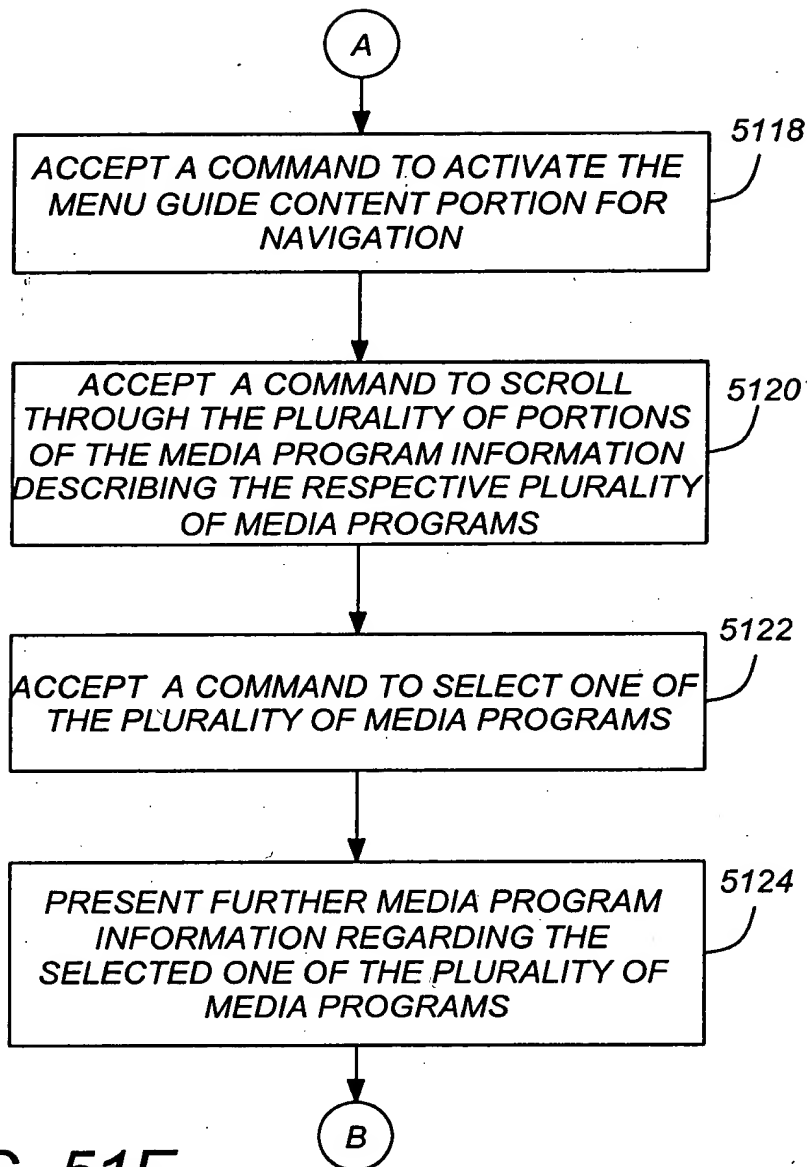


FIG. 51D

FD6020" 0528T860



A

ACCEPT A COMMAND TO DESIGNATE A  
SECOND CHANNEL AS THE ACTIVE  
CHANNEL

5126

MODIFY THE FIRST MENU GUIDE  
CONTENT PORTION TO PRESENT AT  
LEAST SOME OF THE MEDIA PROGRAM  
INFORMATION DESCRIBING AT LEAST ONE  
MEDIA PROGRAM TO BE AVAILABLE ON  
THE SECOND CHANNEL DURING THE  
FIRST DAYPART

5128

B

FIG. 51F